

Nominations open for **WILDCARD** *entries*

## **Idea Contest - Grand Finale**

@

**WeSchool, Bengaluru**

**On**

**05<sup>th</sup> & 06th March 2016**

**E-mail your innovative ideas on  
Smart City, Swachh Bharat, Digital India, Make in India,  
Skill India, Start up India, Incredible India**

**To**

**[ideacontest2015@welingkarmail.org](mailto:ideacontest2015@welingkarmail.org)**

**Last date for submission: 3<sup>rd</sup> March 2016**

## **IDEA CONTEST 2015-16**

### **“THINK INDIA, TRANSFORM INDIA”**

#### **GRAND FINALE 5<sup>TH</sup>,6<sup>TH</sup> MARCH 2016**

We have now reached the concluding stages of the southern college round of the “Idea Contest – Think India, Transform India” which we started in the month of September 2015.

We have covered more than hundred premier Institutions in the college round covering all the five southern states

- The final round of the contest will be held in Bengaluru campus on the 5<sup>th</sup> and 6<sup>th</sup> of March 2016.
- The registration of the students for the final round will commence at Bangalore campus on 5<sup>th</sup> March 2016.
- The final round will be held in two parts. The first part is an elimination round and nine participants will be selected by jury comprising of corporate bigwigs, representatives from NGO’s and senior faculty in our college.
- In the second round the nine finalists will compete for the first and second prizes worth Rupees two lakh and one lakh respectively. The second part will be judged by eminent personalities from the corporate world, media and social sector.

**We wish the contestants all the best for the finals.**

#### **TRAVEL ARRANGEMENTS**

- The out station contestants are required to book their To and Fro tickets by themselves.
- The cost of the tickets will be reimbursed by We School, Bangalore up to a maximum extent of Rs. 2000/- or the actual cost

of travel whichever is lower. Contestants should submit a copy of the tickets to claim reimbursement.

- No local conveyance will be reimbursed.

### ACCOMMODATION

- Accommodation has been arranged for the outstation contestants on the 5<sup>th</sup> and 6<sup>th</sup> of March 2016 by the college and this will be free of cost.
- Accommodation address is as follows:  
Woodstock Ambience Private Limited  
No. 123/124, Manipal County Road,  
Singasandra Post, Bangalore 560068  
**<http://www.woodstockambience.com>**  
Tel:- 91-80 25743150 / 25743151.
- Please contact the following persons ***only after reaching Bangalore:***

#### **For Directions to Woodstock Ambience**

Mr. Kumar: 09731987525

Mr. Anand: 09900457241

#### **For Reimbursement of travel expenses**

Mr. Mahesh: 08088611585

Mr. Nagaraj: 09945623622

## **REPORTING TIME**

- The contestants will have to report at We School Bangalore Campus in Electronic City on Saturday, the 5<sup>th</sup> of March 2016 at 9.00am. The event is likely to conclude at around 7.00pm.
- On Sunday, the 6<sup>th</sup> of March 2016 all contestants will again have to report at We School, campus at 9.00am. The event is likely to conclude around 5.00 pm.

## **DETAILS OF THE CONTEST**

- The first day of the competition will begin with a workshop on poster making which will be handled by eminent faculty of We School Bangalore. This will be followed by practical poster making by the contestants themselves. All material related to poster making will be provided by We School.
- The first day is an important part of the overall competition as this thread will continue on to the next day.
- On the second day of the competition, the contestants will necessarily have to make a power point presentation explaining their idea. The presentation should not exceed 5 minutes.
- Contestants may also bring a prototype/working model created by them provided it is a genuine work of the student and certified as such by the concerned College Authority.
- The idea presented by the student at the college level round should be presented for the finale. However, contestant is free to elaborate, refine and fine tune the idea presented at the college level.

- Please refrain from making general comments about the theme itself. We reiterate that the focus of the presentation should be on the innovative idea.

### **BREAKFAST, LUNCH AND DINNER**

- Breakfast and lunch will be provided to the students on both days.
- However the contestants will have to make their own arrangements for dinner.

### **CONTACT DETAILS OF COORDINATORS**

Sl. No	Name	Region	Telephone No.	Email id
1.	Dr. Savitha	Karnataka	09611130909	Savitha.gr@welingkar.org
2.	Dr. Hema	Tamil Nadu	09980952952	hema.doreswamy@welingkar.org
3.	Prof. Anita Pillai	Kerala	09731322400	anita.pillai@welingkar.org
4.	Prof. Vijaykumar	Andhra & Telengana	09880035906	Vijaykumar.nishtala@welingkar.org

### **EVENT VENUE**

Welingkar Institute of Management Development and Research  
 No. 102 & 103, Electronic City Phase I  
 Next to BSNL Telephone Exchange, Hosur Road  
 Bangalore 560100  
 Telephone: 080- 42678300, 28521066, 28522514  
 Contact Person: **Ms.Rashmi(Mob) 08867192390 /**  
**Mr.Vijay (Mob) 09611809345**