

## **Name, Logo and Tagline for National Centre of Geo-Informatics Evaluation Criteria**

- i. The Competition is open to all Indian Citizens residing within and outside India.
- ii. Entries will be judged on creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate the plan of NCoG.
- iii. Evaluation would be done on the basis of popularity and factors outlined above by a selection committee. Once the entry is submitted on MyGov, other MyGov users can 'like' the entries. Once an entry is submitted, the person who submitted the entry can share an auto generated Tweet/Post stating that he/she has shared an entry on MyGov. Similarly, those who 'like' an entry can share an auto-generated Tweet/Post stating they have liked a particular entry.
- iv. The name, logo and the tagline must not contain any provocative, objectionable or inappropriate content.
- v. The name of centre, logo and the tagline designed by the winner will be the intellectual property of the Government of India and the designer cannot exercise any right over it. The winning name, logo and the tagline are meant to be used by the Government of India for promotional and display purposes and also for any other use as may be deemed appropriate for NCoG.
- vi. The participant must be the same person who has suggested the name of centre, designed the logo and the tagline, and any plagiarism would not be allowed.
- vii. All the entries received by the Department will be placed before a Selection Committee for final selection.
- viii. Selection Committee may decide to pick name of centre, logo and tagline from different entries. In that case, all the winners will get certificate of appreciation and cash prize.
- ix. The disqualified entries shall not be used by the Department for any purpose and the Department shall have no intellectual rights over the same.
- x. The entry may be submitted for the complete contest (i.e. name, logo design & tagline). Partial entry submitted by the participants would be disqualified and would not be considered for evaluation.

The decision of the Selection Committee will be final and binding on all the contestants.