

Create a Design for Indian Gold Coin

Guidelines

- The design must be unique and should not infringe copyright of any other individual or company (should not resemble to any other design or logo)
- The design may depict any event, geography, monument, individual or any salient features of India.
- A complete entry should have following:
 - o Design in jpeg/jpg/png format
 - Draft describing the significance of the design in .doc format
- The design should be scalable.
- The winning design will be the property of Government of India's nominee agency MMTC Limited and it shall have the right to modify the design as per technical requirements.
- MMTC officials and their family members are excluded to participate in this design competition.

Terms & Conditions

- The competition is open to all citizens of India only except MMTC officials and their family members.
- All entries must be submitted to the creative corner section of www.mygov.in. Entries submitted through any other medium/mode would not be considered for evaluation.
- The winning design would be the intellectual property of the MMTC Limited and the winner cannot exercise any right over it, after acceptance of the prize.
- The design must not contain any provocative, objectionable or inappropriate content.
- Multiple submissions of design by the same participant would not be considered.
- The participant must be the same person who has conceptualized and made the design, plagiarism would not be allowed.
- Please note that the design must be original and should not violate any provision of the India Copyright Act, 1957.
- Anyone found infringing on others' copyright would be disqualified from the competition.
- Participant bears the sole responsibility for copyright violation or infringement of intellectual property rights.
- MMTC Limited does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
- MMTC reserves the right to cancel or amend all or any part of the design competition and/or the Terms & Conditions/Technical Parameters/Evaluation Criteria. However, any changes to the Terms & Conditions/ Technical Parameters/Evaluation Criteria, or cancellation of the Contest, will be updated/ posted on the MyGov platform. It would be the responsibility of the participants to keep themselves informed as to any changes in the Terms & Conditions/Technical Parameters/Evaluation Criteria stated for this Contest.



Technical Parameters

- Participants should send the design in JPG/JPEG/PNG format only.
- The design should be made on a digital platform. The winner of the competition shall be required to submit the design in an editable and open file format.
- Participants should not imprint or watermark logo design.
- A small description needs to be provided in the doc file (word format) to explain the concept.
- Design may be in color or black and white. The design should be usable on the website/social media such as Twitter/Facebook and on printed material such as b/w press releases, stationery and signage.