

Oral Health Promotion Contest Technical Parameters

Poster

- Participants should upload the poster in JPEG / PNG / SVG format only
- The poster should be designed on a digital platform. The winner of the competition shall be required to submit the design in an editable and open file format
- Participants should not imprint or watermark poster design
- Poster should be designed in colour. The size of the poster should be 17 inches x 23 inches in either portrait or landscape orientation
- The poster should be usable on the website/social media such as Twitter/Facebook and on printed material such as b/w press releases, stationery and signage

Slogan

- Participants should upload the Slogan in PDF format only
- The tagline should be catchy and should not be more than 20 words