

2nd 24 Hour Film Rush Contest – April 2&3, 2016

This is an extensive contest for students or professionals in media and film. This 24 hour Rush is a one of a kind short film contest where the teams will have to script, direct, shoot, edit, mix, and present the final short film within 24 hours from the time the concept/theme of the short film was announced. All the participants will be given a certificate of participation. Please check the following for being part of this contest:

The team/ crew registering should comprise minimum of six people.

The running time of the short film should be 5 minutes excluding the end credits, which should only be 30 seconds.

- No equipments will be provided for the shoot. The crew should be equipped with at least a DSLR camera.
- The team should submit the file in 1920 by 1080 in .mov or .mp4 format.
- All crew members should be present with their ID's for registration.
- Registration will start at 8:00 am on April 2nd, 2016 and closes at 9:30 am.
- Orientation will be given to the teams at 9:40 am.
- The concept of the short film will be announced at 10 am.
- Late submissions will be disqualified. The teams should submit their short film on April 3rd, 2016 before 10 am. Anything past 10am is considered disqualified.
- The result of the 24 Hour Film Rush contest will be announced on April 3rd, 2016.

Prize Money:

- **First Prize – INR 50,000**
- **Second Prize – INR 25,000**
- **Audience Poll – INR 10,000**

Registration:

Once you register with your information on our website www.rkfa.in, you shall receive an automated email with your team's registration number. One of our representatives will email you our contest

information packet which will provide you all the essential information and instructions. Please respond to the email by listing the names of your team members along with your registration number, so we can issue a letter to your team without which you cannot enter the KINFRA Film and Video Park on the day of the contest.

Registration fee for each team is INR 500 (cash only). Once the payment is done at the campus, we will provide each team with a letter of authorization from the administration for the contest.

For questions regarding the contest, e-mail us at info@rkfa.in/admin@rkfa.in/ abhiram@rkfa.in or contact us at 0471- 2414299 or 9020607147.

CONTEST INFORMATION PACKET

Dear Contestant,

We welcome you to the **24 hour Film Rush contest** conducted by the **Revathy Kalamandir Film Academy**. The leader from each team is requested to appear at the Revathy Kalamandir Film Academy Campus for Verification. We expect each team to provide the following materials for our reference.

- Team Info Sheet - Please include these information in a sheet of paper in printed version
 - Team/ Group Name along with the registration number
 - Name of the team Leader/ Captain
 - Team Manager - Name of one person from the team who is managing the production, (can be Team Leader or another crew member), with whom we can frequently contact for supervision and update.
 - Name of the members: Please print cleanly in bullet points, the name of the members in the team along with their mobile numbers and their roles in the production. No need to include actors to this list.
- Along with the Team Info sheet, please provide two photocopies of any identification (ID) for each of the team members.
- Please bring the original IDs for our verification. It shall be returned to you, soon after verification.
- Two passport size photo of the team leader/captain must be handed over so that we can provide a letter of authorization, that this team is registered for the contest, if you may face any issues.
- The team leader/captain must collect the actor/talent release forms and should get them signed by the actors appearing in your short film and submit it the next day.
- The team leader/captain should sign a letter authorizing RKFA to use the said short film for their publicity, promotions and academic purposes in any way the RKFA deems fit.
- Verification and Registration will start at 8:00 am on April 2nd, 2016. It closes at 9:30 am.
- Orientation will be given to the leader/captain at 9: 40am.

- The concept of the short film will be announced at 10 am through our Facebook page and at the RKFA campus as well.
- Volunteers from the RKFA shall track the participants to record the making of their short film.

Note: No equipments will be provided for the shoot. The crew should be equipped with at least a DSLR camera.

While handing over your short film the next day (April 3rd, 2016), please make sure the following conditions are met.

- The team should submit the file in 1920 X 1080 in “.mov/.mp4” format in a well sealed CD/DVD. Please insert a small paper slip with the Title of the short film, Captain/ Leader name and registration number.
- The running time of the short film should be 5 minutes excluding the end credits, which should only be 30 seconds.
- Please handover the actor/talent release forms along with the DVD.

Please Note:

Late submissions will be disqualified. The teams should submit their short film on April 3rd, 2016 before 10 am. Anything past 10am is considered disqualified.

The judges will announce the winning short film once private screening is done. Prizes will be distributed soon after the short films are screened for the contestants and the audience.

All contestants are requested to collect their certificate of participation after the prize distribution.

Venue for Screening and Prize distribution: April 3rd, 2016, at the auditorium inside KINFRA Film and Video Park, Kazhakkuttom, Trivandrum.

TEAM INFORMATION SHEET

• REGISTRATION NUMBER: _____

• TEAM NAME: _____

• NAME OF THE LEADER/CAPTAIN: _____

TALENT RELEASE FORM

I authorize Revathy Kalamandir Film Academy to make use of my appearance on:

PROJECT TITLE: _____ DIRECTOR: _____

ACADEMY'S CONTACT: Email: info@rkfa.in&admin@rkfa.in

Phone: 9020445500 / 0471 – 2414299

DATE OF FILMING: _____

I understand that I am to receive Rs. _____ / no compensation for this appearance. RKFA shall have complete ownership of the program. I give RKFA the right to use my name, likeness and biographical material to publicize the program and the services of RKFA.

RKFA may:

1. Photograph me and record my voice and likeness for the purpose of the production mentioned above, whether by film, videotape, magnetic tape, digitally or otherwise;
2. Make copies of the photographs and recordings so made;
3. Use my name and likeness for the purposes of education, promotion or advertising of the sale or trading in the photographs, recordings and any copies so made.

I further understand the master tape remains the property of RKFA and that there will be no restrictions on the number of times that my name and likeness may be used.

Name (please print) _____

Address _____

City _____ State _____ Zip Code _____

Talent Signature (Parent or Guardian if under 18 years of age):

Date: _____

REVATHY KALAMANDIR FILM ACADEMY (RKFA)

KINFRA Film and Video Park, Sainik School P.O. Kazhakkuttam, Trivandrum 695585

COPYRIGHT RELEASE FORM

PROJECT TITLE: _____ DIRECTOR: _____

TEAM NAME: _____ DATE OF FILMING: _____

I, the undersigned, do hereby grant to Revathy Kalamandir Film Academy, herein after known as RKFA and the board of RKFA, its nominees and or legal representatives my/my team's permission to hold the unequivocal copy rights of my/my team's film and/or video titled above that is entered for the competition, "**24 Hour Film Rush**", conducted by the RKFA in the following instances.

RKFA has the complete rights to have the mentioned project _____, on tape/DVD and or transcription, together with the right to use, publish, and reproduce in whole or in part any such images/video and comments as described above for use in promotional materials, whether the use of above materials be for public relations, recruitments, academics, development, or any other legitimate purpose. I hereby waive any right that I may have to inspect or approve any such photographic/video graphic images and comments or completed products which incorporate all or part of any such photographic/video graphic images and comments.

I hereby voluntarily release and hold harmless, RKFA or its nominees, legal representatives or Directors from any and all liability arising out of or in any way related to the use of the entry titled _____ and comments, including but not limited to any liability arising by virtue of any blurring, distortion, alteration, illusion, editing, or use in composite form, whether intentional or otherwise, that may occur in the making or processing of the finished product.

RKFA shall have complete ownership of the project titled _____. I/my team understands that I/my team are to receive no compensation for the production of this contest entry short film. I give RKFA the right to use my name, likeness and biographical material to publicize the project and the services of RKFA.

I also agree that RKFA and its representatives may:

1. Photograph/videograph me/my team and record my/my team's voice and likeness for the purpose of video documentation of the above mentioned short film production, whether by film, videotape, magnetic tape, digitally or otherwise;
2. Make copies of the photographs, videos and recordings so made;
3. Use my/my team's name and likeness for the purposes of education, publicity, promotion or advertising of the sale or trading in the photographs, recordings and any copies so made.

4. Shoot the making of the project and use the footage for their publicity or any other legitimate purpose.

I/my team further understand that the master tape/DVD that I/my team has submitted for the contest remains the property of RKFA and that there will be no restrictions on the number of times that my name and likeness or that of the members of my team may be used.

Name (please print) _____

Son/Daughter of: _____

Phone number: _____

Address:

City _____ State _____ Zip Code _____

Signature (Parent or Guardian if under 18 years of age): _____

Date: _____