

Suggest a Name and Tagline for Proposed New Affordable Health Insurance Scheme for Senior Citizens

Technical Parameters

1. The participant should upload the suggestions as a file in PDF format.
2. Please note that the suggestions must be original and should not violate any provision of the Indian Copyright Act, 1957.
3. Entry must be submitted to the Creative Corner Section of www.MyGov.nic.in
4. Make sure your MyGov profile is accurate and updated as we will use the information on the profile for further communication. This includes your name, photo and phone number. Entries by those with incomplete profiles would be rejected.
5. Once a submission is made on MyGov, other MyGov users can 'like' the submissions. The person who submitted the entry or those who liked it can also share an auto generated Tweet / Post stating that he or she has shared / liked an entry on MyGov.
6. The Department / Government would enjoy the intellectual property rights over any submitted material that may be used by it and the submitter would not have any rights on the material used.

Evaluation Criteria

1. The Competition is open to all Indian Citizens residing within and outside India.
2. Evaluation would be done on the basis of popularity and factors outlined in para 3 below by a selection committee. Once a submission is made on MyGov, other MyGov users can 'like' the submissions. The person who submitted the entry or those who liked it can also share an auto generated Tweet / Post stating that he or she has shared / liked an entry on MyGov.
3. Entries will be judged on creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate the plan of Medical Insurance Scheme for Senior Citizens of India.
4. The suggestions by the winner will be the intellectual property of the Government of India and the submitter cannot exercise any right over it. Plagiarism would not be allowed.
5. All the entries received by the Ministry will be placed in front of a Selection Committee for final selection.
6. The decision of the Selection Committee will be final and binding on all the contestants.

7. The disqualified entries shall not be used by the Ministry for any purpose and the Ministry shall have no intellectual rights over the same.

Any legal proceedings arising out of the competition/ its entries/ winners shall be subject to local jurisdiction of Delhi State.