

**AIMS NATIONAL MANAGEMENT WEEK AWARD**

**1<sup>ST</sup> TO 7<sup>TH</sup> AUGUST 2015**

ON THE OCCASION OF THE

**27<sup>TH</sup> AIMS ANNUAL MANAGEMENT EDUCATION CONVENTION**

ON

**“MISSION MODE, PUBLIC POLICY AND STRATEGIC PERSPECTIVE: THE ROLE  
OF MANAGEMENT INSTITUTIONS”  
(25th, 26th & 27th August, 2015)**

at Amity University, Noida

**GUIDELINES**

1. AIMS Member Institutions, whose membership is valid at the time of entry to the competition, are eligible to participate in the competition by celebrating **AIMS National Management Week** from **1<sup>st</sup> to 7<sup>th</sup> August, 2015** (either on all the days or some of the days during this period).
2. Each participating institutions should submit a report on the proceedings, giving a brief account of the activities taken up during the specified period only, and the report should not exceed 20 (twenty) pages in 1.5 line spacing in Times New Roman font 12, including some important photos.

Some of the suggested activities which can be taken up for the celebration purpose are as follows:

- Rural and community development activities.
- Educational activities – Programmes for schools and colleges.
- Healthcare and Blood Donation camps, associating some NGOs and hospitals  
Training small and Tiny Enterprise owners and managers
- Visits to hospitals, old-age homes, orphanages and prisons
- Public and Student Awareness activities related to scholarships, road safety, RTI and so on
- Sports, including 2k or 5k run with other Colleges.
- Any other activity thought to be of use to public and students.

**Participants should submit a Report (a PDF file) through email to each of the following Jury members and the Secretariat at [aimsconvention2015@gmail.com](mailto:aimsconvention2015@gmail.com) using Times New Roman, font size 12). The last date for receipt of the report is 10<sup>th</sup> August, 2015.**

3. There will be **three awards** in this competition for the top three institutions.
4. After initial screening by the Jury, Heads of selected Institutions, will be invited to make a presentation of their activities at the **27<sup>th</sup> AIMS Annual Management Education Convention** to be held at **Amity University, Noida**.
5. They will be invited to participate in the Convention as guests and, in addition to local hospitality, one representative of the Institute (who makes the presentation) will be reimbursed AC (II) return fare by the shortest route.
6. Each selected institution will be awarded a Gold Medal and a certificate.

**PLEASE SEND YOUR ENTRY BEFORE 10<sup>TH</sup> AUGUST, 2015 To:**

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