

Suggest Name for Street Light National Programme (SLNP)

Terms and Conditions

- 1) The Competition is open to all citizens of India only.
- 2) All entries must be submitted to the creative corner section of www.mygov.in. Entries submitted through any other medium/ mode would not be considered for evaluation.
- 3) The winning entry of the Name/s would be the intellectual property of the Government of India and the winner cannot exercise any right over it, after acceptance of the prize. The prize winning name is meant to be used by Government of India for promotional and display purposes, IEC materials and also for any other use as may be deemed appropriate for the initiative.
- 4) The name must not contain any provocative, objectionable or inappropriate content.
- 5) Multiple submissions of name by the same participant would not be considered; however, a participant may submit separate name entries for EESL's 3 schemes. The participant must be the same person who has designed the name and plagiarism would not be allowed.
- 6) Please note that the name of the programme must be original and must not violate any provision of the Indian Copyright Act, 1957.
- 7) Anyone found infringing on others' copyright would be disqualified from the competition.
- 8) Government of India does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
- 9) The employees of EESL as well as their family members are not allowed to take part in this competition.
- 10) Participant is to make sure that his/her MyGov profile is accurate and updated since EESL would be using this for further communication. This includes details such as name, photo and phone number. Entries with incomplete profiles would not be considered.
- 11) EESL reserves the right to cancel or amend all or any part of the Contest and/ or the Terms & Conditions/ Technical Parameters/ Evaluation Criteria. However, any changes to the Terms & Conditions/ Technical Parameters/ Evaluation Criteria, or cancellation of the Contest, will be updated/ posted on the MyGov platform. It would be the responsibility of the participants to keep themselves informed as to any changes in the Terms & Conditions/ Technical Parameters/Evaluation Criteria stated for this Contest.
- 12) Participants need to submit their entry separately for each scheme's name.
- 13) The last date for submission is midnight of June 30, 2016.

Technical Parameters

Name

- 1) Participants should upload the name in MS Word/ PDF format only.
- 2) The Name should be catchy and should not be more than one line (Max 10 words)

Evaluation Criteria

All the entries received by EESL would be assessed for award by the Selection Committee.

1. Entries would be judged on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate the theme of the scheme.

2. The decision of the Selection Committee/ moderator would be final and binding on all the contestants and no clarifications would be issued to any participants for any or their decisions.

3. The disqualified entries shall not be used by EESL for any purpose and EESL shall have no intellectual rights over the same.

4. Any legal proceedings arising out of the competition/ its entries/ winners shall be subject to local jurisdiction of Delhi State.