

About #WhatsYourSummerEscape

- #WhatsYourSummerEscape is an online Contest conducted by Citibank N.A, at India ("Citibank").
- The Contest starts on 00:01 on June 13, 2016 and ends on June 17, 2016 at 23:59

Eligibility

This Contest is open to all Indian citizens above 18 years of age.

How to participate

- Step 1: Upload a picture of your travel/ adventures.
- Step 2: Describe your travel experience in the post text. Mention the destination and add #WhatsYourSummerEscape and #CitiIndia to the post text and make the post public.
- There is no limit to number of entries per person.

Winner selection criteria & Winner notification

- The winners for each destination will be selected by campaign jury consisting of:
 - Sunil Chhetri
 - Soha Ali Khan
 - o Neha Dhupia
 - Atul Kasbekar
 - o Rannvijay Singh
 - Chitrangada Singh
- There will be only fifteen unique winners.
- Winners will be announced on the Citibank India Facebook page.
- One person/Facebook profile can win only once during the contest irrespective of the number of posts.

How to make your entry interesting?

- Remember, the final decision will be of the jury, so make sure you catch their eye.
 - o Always use a picture and follow the 'How to participate' guidelines.
 - Make your pictures unique and fun. Try to showcase how your experience was different from the usual experiences attached to that place. Pictures with people in them would be preferred.
 - Your picture becomes interesting when the people in the photo seem to enjoy their experience.



Note:

- The decision of the jury will be final & irrevocable and claims on the decision will not be entertained.
- Citibank is not liable to any damages in any scenario related to the jury's decision.

Prizes to be won

MakeMyTrip E-gift voucher worth Rs. 5000/- per winner.

Prize Details

- Multiple E-Gift Vouchers can be clubbed in 1 billing.
- Up to 3 E-Gift Vouchers can be clubbed in 1 billing.
- E-Gift Voucher cannot be used during end of sale period.
- Balance in E-Gift Voucher can be used for other transactions till the validity expires.
- E- Gift Card is valid for a period as is mentioned on the voucher.
- Voucher codes will be shared via Facebook direct message privately to the winner's Facebook profile.
- The Gift voucher will be sent within 45 working days from the date of winner announcement.

Other important Terms and Conditions

- In all matters, the decision of Citibank shall be final and no correspondence/ communication shall be entertained in this regard. Citibank reserves the right to disqualify any entrant if it has reasonable grounds to believe that the entrant has breached any of the terms and conditions of the Contest. Entries with spam likes/shares/comments will be disqualified.
- 2. Citibank reserves the right to change the terms of use anytime.
- 3. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter or Instagram.
- 4. Participation constitutes entrant's full and unconditional agreement and acceptance of these terms and conditions which shall be final in all respect.
- 5. The winner agrees that Citibank may use the winner's name and picture for advertising and promotional purposes without further consideration, unless prohibited by law.
- Citibank is under no obligation to disclose the identity of the winning customers or to publish the same for any reason whatsoever at any point of time prior to publishing the same in Facebook page.
- 7. Citibank shall not be liable for any loss or damage whatsoever that may be suffered, or for any personal injury that may be suffered, to any person, directly or indirectly, by participating in this Contest.
- 8. Citibank reserves the right to extend or terminate this Contest without prior notice. Citibank also reserves the right at any time, without prior notice, to add/alter/modify/change or vary all or any of these terms and conditions or to replace wholly, or in part, this Contest by another Contest, whether similar to this Contest or not, or to withdraw it altogether. Nothing mentioned



- herein amounts to a commitment or representation from Citibank to conduct further such offers.
- 9. If the Contest and/or anything to be done by Citibank in respect of the Contest is prevented or delayed by causes, circumstances or events beyond the control of Citibank, including but not limited to computer viruses, tampering, unauthorized intervention, interception, fraud, technical failures, floods, fires, accidents, earthquakes, riots, explosions, wars, hostilities, acts of government or other causes of like or similar or other character beyond the control of Citibank, then Citibank shall not be liable for the same to the extent so prevented or delayed, and will not be liable for any consequences.
- 10. The terms and conditions of this Contest shall be governed by the laws of India. Any dispute arising out of this Contest shall be subject to the exclusive jurisdiction of competent courts in India.