

Design Logo for Pravasi Bharatiya Divas Convention

Guidelines for preparing entries

Preferred file type:

- JPEG or PDF
- File should contain artwork that has been drawn in Illustrator, and not imported to it.
- All fonts should be converted to outlines
- If file contains spot colours or RGB colours, they will be converted to CMYK
- Logo artwork should be at least 2 inches long along the smallest side
- File should be high resolution—at least 300 pixels per inch at 100% size
- File should look clean(not pixilated or bit-mapped) when viewed on screen at 100%

File types that we cannot use to reproduce your logo in print:

- GIF
- WORD (.doc)
- PowerPoint (.ppt)
- WMF
- PNG
- Self-extracting files such as EXE or SEA

If the participant is unable to provide a file type that has been listed under the preferred/acceptable file types, we will make every effort to work with what has been provided but please be aware that the final printed result may be less than desirable.

Submission of Entries

- Entries may be submitted by interested persons only by 5 July 2016.
- All entries must be submitted to the creative corner section of www.mygov.in. Entries submitted through any other medium/ mode would not be considered for evaluation
- The design should be the original work of the participants and must not infringe the Intellectual Property Rights of any third party.
- An entry could be an individual project or a team project.
- Every entry should be accompanied by a brief written explanation of the Design and how it best symbolizes the concept of PBD. The bio data of the applicant/applicants along with contact details and an electronic copy of a photo in jpg format should also be attached.
- Each participant can submit no more than two entries.

Other Conditions

- Entries sent once shall not be returned.
- The final selected logo shall become the intellectual property of the Government of India and the designer shall not have any right over the same.
- The Government of India shall have the right to use, print or reproduce the prize winning logo in any form it deems fit.
- The responsibility to comply with the guidelines and other conditions fully lies with the participant/participant and the Government of India shall not be liable for any dispute raised by a third party.

Selection Process

- All entries received by the stipulated date and found in order, shall be evaluated by a Jury of Examiners.
- The Government of India, if it so decides, reserves the right not to proceed with the competition at any stage.
- The Designer of the finally selected design will get a prize of Rs. 50, 000/- and would be required to surrender copyright of the design to the Government of India.