TERMS AND CONDITIONS

"RevitalHcheckinwithDhoni" Contest

- 1. These terms and conditions apply to the "RevitalHcheckinwithDhoni" contest programme for the Participants. (Hereinafter referred to as "Contest").
- 2. Participants participating or seeking to participate in the Contest shall individually be referred to as "Participant" and collectively as "Participants".
- 3. Participation in this Contest is purely voluntary and/or optional. By participating in this Contest, each Participant agrees automatically to have accepted the terms and conditions of this Contest.
- 4. This Contest gives the Participants a chance to meet M. S Dhoni and watch the movie 'The Untold Story- M.S Dhoni' on 2nd of Oct'16.
- 5. The Contest is valid only for Participants residing in India above 18 years of age. Participant should be eligible to enter into a legally binding contract in accordance with all the applicable laws in India.
- 6. Employees and their family members of Sun Pharmaceutical Industries Ltd (hereinafter referred to as "SPIL")., its associate and/or subsidiary companies, its advertising and contestable agencies and its auditors are not entitled to participate in this Contest.
- 7. SPIL reserves right to terminate, modify or extend this Contest, at its absolute discretion, without assigning any reason whatsoever including extending, withdrawing, or discontinuing the same without notice, at its sole and absolute discretion and without any liability. All decisions of SPIL in respect of the Contest and the prizes therein will be final and binding.
- 8. Contest will be managed by SPIL's digital agency i.e. Havas Media
- 9. Winners will be selected by panel of experts (Havas Media) who will evaluate the selfies sent by participants on the basis of innovativeness of the selfie and announce the winners.
- 10. The Contest is subject to all applicable central, state and local laws and regulations.

- 11. #RevitalHcheckinwithDhoni contest has Radio Mirchi as a Radio Partner & PVR as cinema partner.
- 12. Radio Mirchi will also be promoting the same contest on their platform from 15th Sept 2016 for 1 week in 10 cities i.e. Delhi, Kanpur, Lucknow, Kolkata, Patna, Mumbai, Pune, Hyderabad, Chennai & Bengaluru. Radio Mirchi entries for the contest will be tracked separately and Radio Mirchi will have the sole right to announce winners on their radio platform. SPIL is only providing the microsite platform to run the contest. Contest entries from radio will fall under the purview of the T&C laid down by Radio Mirchi.

Contest Flow:

Mode of participation: Participants have to

Log in to website i.e. www.revitalhcheckinwithdhoni.com to enter the contest through your email/FB account/Twitter account>>> Take a selfie with Revital H pack >Submit it to website. Purchase of the product is not mandatory.

Participants can also give a missed call on this number 90049-90049 to get a website link in SMS through which they can participate in the contest by posting selfie as explained in point above.

Winner announcement: Winners will be announced by an independent body & panel of experts from Havas Media agency on website www.revitalhcheckindhoni.com and www.myrevital.com. Entries for the Contest will be accepted from 01 Sept, 2016 [12:00] hours until 25 Sept'2016 [23:59] hours.

- 10. By participating in this Contest, Participants fully and unconditionally agree to and accept these Terms and Conditions available on www.myrevital.com/revital hcheckinwithdhoni ("Contest Website") as well as the decisions of SPIL. Which are final and binding in all matters related to the Contest. Successfully entering the Contest and winning a prize is subject to all requirements set forth herein.
- 11. SPIL reserves the right to exclude any person from the Contest on grounds not limited to any misconduct or any criminal record.

Eligibility

- 14. All Participants are required to possess a valid address proof, identity proof and PAN Card for participating in the Contest and to win the prize.
- 15. SPIL reserves the right to use the personal information, photographs of the participants and winning contestants. SPIL also reserves the rights of using the pictures, videos shot during the mega event day (2ndOct, 2016) in its communications, on social/digital assets and all Participants/ winners agree to the same.
- 16. If the Participant is shortlisted for gratification, the Participant will have to share his/her consent along with identity proof, through email within 24 hours of intimation for accepting the contest gratification without which the Participant will be disqualified from the Contest. Post sharing the consent, he/she will be entitled to contest gratification.

SPIL will arrange for to and fro travel either by Air or Train, stay arrangements on event day for outstation winners (residing beyond 100 km radius from event venue), Food & Beverages for the event day i.e. 2nd Oct'16. Winners will not be allowed to choose air/train travel, hotel stay basis as per their convenience. All arrangements will be done by SPIL and winners will be informed in advance regarding their travel and stay arrangements. Winners will not be allowed to ask for their preferred travel and stay and in any case if such situation arises, SPIL holds the rights to disqualify the winner in such case.

Travel (Air or train) and stay arrangements will only be provided to winners who stay beyond the 100 km radius of venue of mega event (PVR Ambience mall, Gurgaon). Winners staying within the 100 km radius of mega event venue will have to make their own travel arrangements and for which cost will be borne by winners themselves.

17. SPIL will not be responsible for any NDNC (National Do Not Call) Registry regulation that will come into play. All Participants who participate agree, acknowledge and accept as per the terms and conditions that even if they are registered under NDNC, DND (Do Not Disturb), or any other TRAI rules and regulations, SPIL will have all the authority to call the Participants and SMS the Participants by virtue of them having voluntarily participated in the Contest.

Contest Period & Contest Timings

- 18. The Contest is valid for a period of 25 days commencing from 1stSept, 2016 12 Noon to 25th Sept, 2016 11:59 am (hereinafter "Contest Period"). –a "Day" is defined as a period of 24 hours starting from 12 noon and ending at 11:59 am the following day.
- 19. Entries received after the Contest Period except as stated hereinabove (in clauses 18) are invalid entries and will not be considered.
- 20. Time of participation will be defined as the time at which the entry is received through log in at landing page i.e. www.revitalhcheckinwithdhoni.com
- 21. SPIL reserves the right to amend the Contest Period and/or contest timing without giving any further notice. The decision of SPIL on the Contest shall be final and binding.
- 22. Multiple entries per person are not allowed. Entries on behalf of another person will not be accepted and joint submissions are not allowed.
- 23. SPIL accepts no responsibility is taken for entries that are lost, delayed, misdirected or incomplete or cannot be delivered or entered for any technical or other reason. Proof of delivery of the entry is not proof of receipt by SPIL. SPIL accepts no responsibility is taken for entries that are lost, delayed, misdirected or incomplete or cannot be delivered or entered for any technical or other reason.

Daily Prizes

22. Gratification – There will be two categories of winners- **Grand Prize Winners & daily goodies winners**

Grand prize Winners- There will be **100 grand prize winners** who will get the chance to meet M.S Dhoni and watch the movie 'M.S Dhoni -The Untold Story' on 2nd Oct'16 at PVR Ambience Mall, Gurgaon. M.S Dhoni will be coming to the movie hall and address the winners for 10-15 mins. Winners will not be allowed to have personal interaction with celebrity M.S Dhoni.

The mega winners will be notified by email on or before 25th Sep, 2016 and to which winner will have to share formal acceptance of prize. If a selected person does not respond to SPIL within 24 hours of being notified by SPIL, then the selected person's prize will be forfeited and SPIL shall be entitled to select another selected person in accordance with the process described. If a selected person rejects their prize or the entry is invalid or in breach of these Terms and Conditions, the selected person's prize will be forfeited and SPIL shall be entitled to select another selected person.

Final Venue will be shared with winners directly. Winners will have to report at the venue 2 hours prior to the start of event (event/ reporting timings will be shared in final confirmatory mail to winners). Any winner who fails to report as per the said timelines will not be able to attend the event despite having ticket for the event. It is mandatory for the winners to carry their valid id proofs (submitted to SPIL at the time of confirmation) at the venue on the event day. Entries will be allowed basis id proof validation. Winners are not entitled to get their companions along with them to attend the event. In such cases, companions will not be entertained and SPIL would have the sole right to forfeit such winners on the event day.

Daily Goodies Winners- There will be total **500 winners** who will get the Dhoni's signed merchandise.

- 23. The selected winner (Daily goodie winners) will be announced on contest website and contacted by SPIL through email or telephonically.
- 24. SPIL shall not be liable for any delay in delivery and undelivered prizes. All unclaimed prizes will be forfeited after 30 days of the announcement of the winner.
- 25. SPIL shall not be responsible if winner by any chance is unable to attend the mega event (Meet M.S Dhoni & watch the movie in a hall- 'The Untold Story)' by any unforeseen circumstances.
- 26. The Prize cannot be transferred, exchanged or redeemed for cash. In the event that the winner does not take the prize in the time and manner stipulated, then the prize will be forfeited by SPIL. Money will not be awarded in lieu of the prizes. Prizes must be taken as offered and cannot be varied. Any unused prize is not-transferable, non-refundable and non-redeemable for other goods or services.

27. SPIL or its agencies shall not be liable for any loss or damage of the prize due to Act of God, Governmental action and other Force Majeure circumstances and shall not be liable to pay any compensation whatsoever for such losses.

General Conditions

- 28. By entering into the contest, each Participant represents and warrants that he/she is legally competent to enter into binding contracts under applicable laws. By taking part and/or entering into the Contest the Participant warrants that all information provided by Participant regarding Participant's name, age, state, city, address, phone number, etc., is true, correct, accurate and complete.
- 29. The decision of SPIL. As regards the selection of winners and distribution of the prizes shall be final, subject only to SPIL's approval. No correspondence or any other claims whatsoever, in this regard will be entertained or legally tenable.31. The prize cannot be exchanged, and is not transferable and cannot be converted into cash.
- 32. All the disputes/complaints/queries, if any, shall be entertained only within three months of the campaign getting over. Any Participant coming to SPIL with any disputes/complaints/queries six months after the campaign is over shall not be considered for resolution.
- 33. SPIL shall provide the prize on an "as-is basis" and without any warranty or guarantee concerning the quality, suitability or comfort, and SPIL and/or its associates, affiliates and/ or its management, directors, officers, agents, representatives shall not be responsible for or liable (including but not limited to the product and service liabilities) for deficiency and/ or defect of any product/service or for any kind of consequential damages/ loss, in any manner whatsoever.
- 34. Nothing contained herein amounts to a commitment or representation by SPIL to conduct further Contests.
- 35. The decision of SPIL shall be final in all regards and no communication shall be entertained in this regard. None of the provisions of these Terms and Conditions shall be deemed to constitute a partnership or agency between any Participant and SPIL and the Participant shall not have the authority to bind SPIL in any manner whatsoever.

- 36. SPIL shall not be liable to perform any of its/their respective obligations under the Contest or in respect of the prize where it is unable to do so as a result of circumstances beyond its/their control in the nature of fire, explosions, natural calamities, state emergency, riots, or any other Force Majeure condition, etc., and shall not be liable to compensate the Participant in these circumstances. SPIL shall not be accountable/liable for any disruptions/stoppages/interruptions or cancellation of the Contest due to any government restrictions.
- 37. Failure to exercise or delay in exercising a right or remedy provided hereunder or by law does not constitute a waiver of the right or remedy or waiver of other rights or remedies on the part of SPIL.
- 38. SPIL accepts no responsibility for late, lost, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected entries, loss of SMS, loss of internet connectivity, documents, claims or correspondence whether due to error, omission, alteration, tampering, unauthorized data hacking, deletion, theft, destruction, virus attack, transmission interruption, communications failure, hardware failure or otherwise. SPIL shall not be liable for any consequences of user error including (without limitation) costs incurred.
- 39. If a Participant is dissatisfied with the Contest or the Contest rules and/or any content or any requirements of the Contest form, the materials available related thereto, or with these terms and conditions, his/her sole and exclusive remedy is to not participate in the Contest.
- 40. In the event where any participant becomes the winner of the Contest, such Participant also undertakes to do any and/or all acts, deeds, matter or things and further execute any and all documents in such manner and at such locations as may be required by SPIL in its sole and absolute discretion.
- 41. SPIL may, in its sole discretion, disqualify any submissions, and prohibit further participation in this Contest by, any person who tampers with or benefits from any tampering with the submission process or with the operation of this Contest or acts in violation of these terms and conditions, acts in a disruptive manner or acts with the intent to annoy, abuse, threaten or harass any other person.