

# How to play Captain Phoenix

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Please have a look at the steps:

- Log on to [www.highstreetphoenix.com/captainphoenix](http://www.highstreetphoenix.com/captainphoenix)
- Log in with Facebook, Twitter, Google+ or create a new account
- Use the first clue mentioned in the link to begin your quest to become Captain Phoenix
- Use the second clue to travel to the next Facebook page, where you will find the third clue
- Go ahead and find all the missing letters (hidden on the Facebook clues) to submit your answer
- The fastest two participants on the daily leaderboard will qualify for the on-ground finals to be held at Palladium, Lower Parel
- If you don't make the cut on the first day, come back and try again tomorrow!

Are you ready to battle the ultimate villain - Time Terror and emerge as Captain Phoenix?

## Captain Phoenix – Terms and Conditions

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The title of #CaptainPhoenix is only open to all residents of Mumbai. Employees and the immediate families of High Street Phoenix Mumbai are ineligible to enter or claim a reward.

### **Eligibility**

- This activity is organized and conducted by High Street Phoenix Mumbai

- To participate in this activity you will be required to be 18 years of age
- Each participant must follow High Street Phoenix Mumbai on Facebook, Twitter and Instagram
- Participants must login to the microsite ([www.highstreetphoenix.com/captainphoenix](http://www.highstreetphoenix.com/captainphoenix)) and play the online treasure hunt, get on the leaderboard to qualify for a treasure hunt at the mall. The top 2 winners from each day will qualify for the on-ground finale

### **Conduct of This Activity**

- Winners are determined by the leaderboard on the microsite hosted by High Street Phoenix and the brand will be responsible for the gratification process
- Winners will be notified on our social media timelines every day as well as the microsite
- The prize is non-refundable, non-transferable, and not exchangeable for cash, credit or any other item. All winners shall accept prizes as they are and subject to any terms and conditions to the prizes. High Street Phoenix Mumbai makes no representation, warranty or undertaking whatsoever as to any implied terms and conditions with respect to the prizes in this Contest. High Street Phoenix assumes no liability or responsibility whatsoever in respect to defect or deficiency of the prizes or the nature/consumption of the prizes and will not entertain any direct correspondence with anyone in this regard.
- Prizes are to be collected only from the Mall Management Office, High Street Phoenix. The brand does not hold any liability to courier/ deliver the prizes to the activity winners
  - The gratification entitles the first place winner a chance to enjoy Rs. 3,65,000 worth of privileges at the mall over the course of a year. The gratification and its constitutional break-up lies at the sole discretion of the organizer.

- By participating in the contest, you are agreeing to being available for bytes, quotes, pictures etc. required by the organizer for promotional content
- The online winner must be present on-ground in the event of qualification for the on-ground finale. Shortlisted contestants must carry valid ID proof on-ground to ensure there is no discrepancy
- Shortlisted participants have an option to bring a companion for the on-ground finale. However, the gratification is applicable only to the online winner.

## **General**

•The decision of High Street Phoenix Mumbai on all matters relating to or in connection with this activity will be final and binding on all parties concerned.

•High Street Phoenix Mumbai may, at any time at its sole discretion and without prior notice, vary, modify, delete or add to these Terms and Conditions and may also withdraw or discontinue this activity at any time without notice or liability to any party.

- Any Participants found indulging in any malpractices such as cheating or creating dubious profiles etc. shall be disqualified from the Contest and shall not be eligible for the Contest Prize.
  - All prizes are subject to Indian Tax laws and compliance with the prevailing laws and regulations. Any tax liability arising from the prize won shall be borne by the winner alone. The winner will have to remit the tax applicable atleast 7 days before collecting the prize failing which prize awarded would stand withdrawn and no correspondence and or complaint would be entertained thereafter.
  - The Mall reserves the right to terminate or extend the Promotion at any time, or to accept or reject any entry at its absolute discretion during the contest with or without notification and without assigning any reason whatsoever
  - The Mall holds no warranty and makes no representation regarding the quality of the prizes. All the prizes will fall under the standard terms and conditions for warranty as defined by the concerned Companies by whom the prize is sponsored / manufactured.

- The model and make of the prize will be at the sole discretion of the Mall. The Mall shall not be liable whatsoever for any loss/ damage, claim that may arise out of use or non-use of any goods or services availed by the Customer under this offer.
- All disputes are subject to exclusive jurisdiction of the competent courts in Mumbai only.