

TERMS & CONDITIONS: 'BOLERO POWER+ TEST DRIVE CONTEST':

1. Who can participate:

- Any person, in India can participate in this contest.
- The talk time will be credited to the winner's mobile account irrespective of Prepaid or Postpaid connections.
- Mahindra & Mahindra Ltd. employees & employees of suppliers/agencies to Mahindra & Mahindra Ltd. cannot participate in this contest.

2. How to participate:

- There is no entry fee for participation.
- Person can take part in contest only twice during the duration of the contest.
- Participants need to follow the instructions mentioned on Interactive Voice Response Call.
- Participants are solely responsible for time taken with regard to bandwidth, connectivity and/or any other internet related issues during the contest entry submission.

3. Prize:

Rs. 250 worth of Talktime, irrespective of the Mobile Service Providers both Postpaid and prepaid

4. Winner Selection

5. 1000 winners will be selected on two criteria's:
 1. Those who have answered correctly
 2. Those who have taken a test drive post answering the IVR contest
 3. The first 1000 correct entries to take a test drive will be declared winners
- The jury shall be decided by Mahindra and the decision of the Jury shall be final & binding.

6. Duration of contest:

Contest will be open from 12th Sep 2016 till 11th Oct 2016.

7. Mahindra shall not be held liable if the communication pertaining to the winning entry doesn't reach intended participant for any of the following reasons as mentioned:

- Bandwidth problem of the mailbox/server of the host or telecom operator
- Incorrect e-mail address and Mobile number given at the time of submitting entry
- Email and SMS Inbox of the recipient being full/having insufficient space
- Any other reason, technical or otherwise, beyond the control of Mahindra.

8. Mahindra reserves the right to suspend, shorten, modify, extend or cancel the contest at its sole discretion.

9. Mahindra recommends the participant to read these Terms & conditions carefully each time they access the website.

10. Mahindra reserves the right to modify these Terms & Conditions without any prior notice. An updated version of the same shall be permanently available on the website.

11. Participation in the "BOLERO POWER+ TEST DRIVE CONTEST" (hereinafter referred as "Contest"), is purely voluntary and at the sole discretion of the person / individual.

Participant agrees that he / she has understood and is bound by the terms and conditions set out herein.

- 12. Participant shall indemnify Mahindra or its affiliate from any loss that may occur to Mahindra due to non adherence to these terms and conditions or due to submission of abusive, defamatory content submitted for the contest.**
- 13. Mahindra does not exercise any control, nor does it have the means for exercising this control, amongst others, regarding the quality, originality, authenticity, legality, security or validity of the contest entries.**
- 14. Mahindra reserves the right to remove, refuse or cancel access to any participant without any reason therefore and shall be under no obligation to provide any benefits accrued under the contest.**
- 15. The participant shall not, without any valid license or authorization, use the intellectual property rights belonging to Mahindra and/or third parties.**
- 16. Contest is subject to force majeure events and situations beyond control of Mahindra and/or its affiliates.**

Other Terms & conditions

1. Mahindra takes no responsibility for the damages that the user may suffer due to errors or omissions affecting website, SMS, Emailers & IVR content.
2. Participant hereby authorises Mahindra to communicate with him / her from time to time about the matters connected with the Contest.
3. Participant unconditionally agrees that he/ she shall not:
 - i. do anything which violates any of the Terms;
 - ii. make any misrepresentation;
 - iii. do anything that does not comply with generally accepted internet etiquette including (without limitation) the excessive use of inflammatory or antagonistic criticism ("flaming"), or wastefully and unnecessarily including previous communications in any postings;
 - iv. perform system abuse;
 - v. propagate, distribute or transmit Destructive Code, whether or not damage is actually caused thereby;
 - vi. Post abusive, obscene, threatening, harassing, defamatory, libelous, offensive or sexually explicit material.
 - vii. Intentionally make false or misleading statements.
 - viii. Offer to sell or buy any product or service.
 - ix. Post material that infringes copyright.
 - x. Post information that he/ she knows to be confidential or sensitive or otherwise in breach of the law.
4. There is no cash alternative and the prize / benefits are not transferable. Mahindra reserves the right to change any prize / benefits of the contest at any time without any prior notice or consultation.
5. Mahindra reserves the right to offer the prize to other entrants should a winner be unable, for any reason, to accept the prize.
6. Participants agree to make themselves available for publicity purposes if requested by Mahindra and agree to the use of their image and quotes for such publicity.
7. In the event of a dispute the decision by Mahindra is final and binding and no correspondence will be entertained in this regard.

8. All rights as to choosing the winner vest with Mahindra and shall be done as per the procedure adopted by Mahindra with or without supervision of any third party.
9. Whenever called for, Participant will be required to complete all formalities as may be communicated by Mahindra and/or its affiliate including but not limited to providing his/her authentic and correct information, failing which he/she shall be disqualified at any time or at any stage. In case false information is revealed at any time after participation, the Participant shall be liable to return all benefits provided under the Contests.
10. Mahindra reserves the right to restrict / bar any person from participating in the Contest without quoting any reasons for the same.
11. The Contest can be discontinued or modified at any time at the sole discretion of Mahindra without stating any reasons; no claim in this regard shall be entertained.
12. Participants found indulging in any malpractices such as cheating or creating dubious profiles etc., shall be disqualified from the contest at any time and shall not be eligible for any Prize.
13. These Terms & Conditions and the Contest shall be governed by Indian law only. Any claim, dispute or lawsuit arising in connection with them or the Contest shall solely be subject to the jurisdiction of the Courts of Mumbai.
14. All the content entered by participant becomes Mahindra property and can be used by the company as, where & when they deem appropriate.
15. It's assumed that the Participants who have successfully submitted their entry have read the Terms & Condition and agree to it without any conditions.
16. This Offer is not applicable in a country outside India, any state of India or other country if it is prohibited by law there
17. All disputes relating to this Offer shall be subject to the exclusive jurisdiction of Courts at Mumbai only to the exclusion of all other courts
18. Mahindra is neither responsible for guaranteeing the quality of the prizes nor is liable for any deficiencies/ defects in the same. Mahindra will not be responsible for any guarantee/ warranty/ terms and conditions the Offer partners may make in relation to the products/ services Offered by them. The prizes shall be governed by the warranty policy for the said prize.
19. Mahindra shall not be responsible for any loss or damage due to Act of God, Governmental action, other force majeure circumstances and shall not be liable to pay any amount as compensation or otherwise for the same.
20. Mahindra shall not be liable under any circumstances towards any loss or damage or expenses or cost or any third party liability, whether directly or indirectly, arising out or in relation to use or availing of any prizes and/or in connection with the said prizes as the case may be.
21. The names of the winners shall be communicated via SMS and/or in any other manner / medium as deemed appropriate by Mahindra.
22. The winners shall be contacted on the mobile number shared by them during contest participation. Mahindra shall not be liable in any manner whatsoever for any Participant who cannot be contacted on the mobile number from which the SMS was received or if the mobile number is incorrect.
23. In case the winner is a minor, a parent or a legal guardian will be eligible to collect the prize on behalf of the minor, subject to verification as abovementioned.
24. The database of mobile numbers can be used by Mahindra in future for any lawful purpose as deemed fit by Mahindra.