

TERMS AND CONDITIONS

‘#NextBigHeritageDestination’ Contest

These are the Terms and Conditions (“Terms”, “T&Cs”) which each participant for The ‘NextBigHeritageDestination (“Contest”) shall be subject to. If the Leisure & Lifestyle Information Services Pvt. Ltd. (“we”, “us”, “our”, or “HolidayIQ”) accept your entry, you will be bound by these terms and conditions and your entry shall be considered and judged in accordance with these terms. We reserve the right to amend these terms and conditions at any time and such changes shall be viewed by you upon its publication.

Please read these Terms before entering and participating in the Contest. You agree that, by participating in this Contest, you will be bound by these T&Cs and you acknowledge that you shall satisfy all Contest eligibility requirements as provided herein below.

For the purposes of these T&Cs, wherever the context so requires "You" or "Your" shall mean any natural person who is a participant in the Contest.

ELIGIBILITY:

You need to fulfil the following eligibility criteria to enter the Contest:

- a. You should be an individual legal resident of the Republic of India;
 - (a) You have a billing address within the territory of India; and
 - (b) You should be of an age 18 years or above at the time of entry into the Contest.

Our employees, their immediate family members (spouses, domestic partners, parents, grandparents, siblings, children and grandchildren), and our affiliates, advisors, advertising/Contest agencies are not eligible to enter the Contest.

DETAILS OF THE CONTEST AND HOW TO ENTER:

1. This Contest will commence from October 3, 2016 at 12:00 PM (IST) and end on November 30, 2016 at 11:59 PM (IST) ("**Contest Period**").
2. In order to be eligible for the Contest, you must follow us on Facebook (@holidayiq) and Twitter (@holidayiq)
3. In order to participate in the Contest during the Contest Period, you will be required to submit a write-up on your heritage discovery supported by Pictures/videos that have been taken or shot/recorded by you.
4. You are supposed to provide details about a place which is equivalent to or has a heritage significance in India. Heritage destinations are the places that authentically represent the stories and people of the past and present. It includes historic, cultural and natural resources.

There are multiple types of heritage-

- Architectural For eg. Portuguese buildings in Diu, [<Know more>](#)
 - Arts and Material For eg- Mural paintings in the forts of Rajasthan, [<know more>](#)
 - Crafts community For Eg- Madras terrace roofing [<know more>](#)
 - Natural Heritage For eg- Historic waterscapes in Gwalior, [<know more>](#)
 - Intangible Cultural heritage For eg- Santhal Village Dance, Jharkhand [<know more>](#)
5. You can share your write up on any of the heritage types (similar to) mentioned in point number #4 above.
 6. In order to participate, you have to share a write up with photos or videos of your heritage discovery .

7. Only six (6) participants shall be selected as winners from all the successful entries received under his Contest
8. Prior to the announcement of the Winners on social media or any related platform, we will reach out to winners from heritage@holidayiq.com.
9. Each winner will be eligible to receive only ONE Prize. The cash reward worth Rs 50,000 will be distributed between six winners. In the following manner:
 - a.) First Prize: Rs 20,000
 - b.) Second Prize: Rs 10,000
 - c.) Cash rewards for four participants: Rs 5000 each.
10. Judging Criteria- Participants will be adjudged ONLY on the basis of the write-up submitted for the Contest.
11. The most extensive write-up with a detailed explanation of the heritage site, supported by pictures or videos will stand a chance to win the contest. Winner selection will be done by the panelists from INTACH and HolidayIQ team (“Judges”).
 - a. ONLY the entries submitted by the participant, during the Contest Period shall be considered for determining the winner of the Contest.
 - i. The decisions of the Judges for short-listing and granting the awards in the course judging for the Contest shall be final and no correspondence or discussion shall be done with any participant on any subject nor will the Judges accept any submissions or representations or appeals with regard to such decisions, and HolidayIQ/INTACH reserves at its sole discretion the right to:
 - ii. disqualify participants which do not comply with these Terms or for any other reason;
 - iii. categorise the Contest in different and various categories;

12. The last date of submission for the #NextBigHeritageDestination contest is November 30, 2016 till 11:59 PM (IST).

13. No fee shall be charged from the participants, for participating or enrolling for the Contest.

14. You agree, acknowledge, warrant and covenant that:

1) The entry submitted is an original work of yours and/or your team;

i. The write-up or the submission is not copied, reproduced or re-submitted, from any other persons work or intellectual property.

ii. The legal rights to all the write-ups and entries submitted by you shall be assigned and transferred to HolidayIQ and you shall not claim any right or ownership of intellectual property, of any sort, on the entries submitted.

15. Limitations & Disclaimer

HolidayIQ will not be responsible or liable, financially or otherwise, in respect of any malfunction of any other event related in any way to an entry or the judging procedure.

a.) HolidayIQ does not warrant and undertake that:

i. all the participants of the Contest shall be declared as the winners of this Contest;

ii. your participation/nomination in the Contest, would guarantee any sort of monetary compensation or any sort of relationship with HolidayIQ;

iii. you shall be compensated (in any manner) for any submission made for the Contest (whether or not you have been selected as winner).

b.) HolidayIQ accepts no responsibility, financial or otherwise, for: any promise or indication made public before a Contest is formally announced; any damage whatsoever caused by participation of the participant;

c.) In no event shall HolidayIQ be liable whether in contract, tort, by statute or otherwise in respect of any loss of profits and/or loss of business for any special, indirect, incidental or consequential loss or damage arising

out of or in connection with the Contest, including without limitation: loss of revenue, loss of anticipated savings, loss of business and/or goods, loss of goodwill, loss of use, loss and/or corruption of data and/or other information, including as a result of loss or damage caused by or to the participants.

i.) Nothing in these terms and conditions shall exclude or restrict our liability for fraudulent misrepresentation and/or for death or personal injury to the extent that such injury results from our negligence or wilful default.

ii) For the avoidance of doubt, you agree and accept that you will be solely responsible and liable for any and all damage caused to you, due to your participation, therewith.

16. These terms and conditions shall be interpreted in accordance with and governed by Indian laws.

MAILING LIST:

By entering and participating in the Contest, you agree, acknowledge and provide your consent for being placed on the mailing list of HolidayIQ for receiving promotional and other materials from HolidayIQ.

OTHER CONTESTS:

Please note that we may be running similar contests or promotions at the same time as this Contest. By entering this Contest, you will not be eligible to receive any benefit awarded in any other promotion/ contest unless you enter each promotion/ contest separately.

PRIZE DRAWING:

We will notify the winners in first week of December, 2016; please follow our social networks to keep yourself updated on the winner's announcement.

PUBLICITY RELEASE:

By participating in the Contest, you give HolidayIQ or its affiliates permission to use your name, likeness, image, voice, and/or appearance as such may be embodied in any pictures, photos, video recordings, audiotapes, digital images, and the like, taken or made in relation to the Contest and any promotions, events, or contests to follow. You agree that HolidayIQ or its affiliates have the right to publish your saved item details for any communication, promotions, events, or contests that follow. You agree that HolidayIQ and/ or its affiliates have complete ownership of such pictures, etc., including the entire copyright, and may use them for any purpose. These uses include, but are not limited to illustrations, bulletins, exhibitions, videotapes, reprints, reproductions, publications, advertisements, and any promotional or educational materials in any medium now known or later developed, including the internet. You acknowledge that you will not receive any compensation, etc. for the use of such pictures, etc., and hereby release HolidayIQ and/ or its affiliates and its agents and assigns from any and all claims which arise out of or are in any way connected with such use. You give your consent to HolidayIQ and/or its affiliates, agents and assigns to use your name and likeness to promote the Contest and any promotions, events, or contests to follow.

LIABILITY RELEASE:

This Contest is being made purely on a "best effort" basis and participating in this Contest is voluntary. By participating in the Contest, you will be legally bound hereby, to release from liability, and hold harmless HolidayIQ and any of its affiliates, employees or agents representing or related to HolidayIQ and its services for any matters in relation to the this Contest.. This release is for any and all liability for personal injuries (including death), property loss or damage, and misuse of the benefits/ Prizes offered under this Contest, in connection with any activity or directly or indirectly, by reason of the acceptance, possession, or participation in the Contest, even if caused or contributed to by our negligence.

WINNER ANNOUNCEMENT:

After we confirm the winners, we will post the winners' names on our social accounts - Facebook(@holidayiq) and Twitter(@holidayiq)

SPONSOR:

The sponsors of this Contest and the Prizes provided hereunder is **HolidayIQ**, a private limited company having its registered offices at #3796, 7th Main, HAL 2nd Stage, Bengaluru, Karnataka 560008

Please direct any questions, comments or complaints related to the Contest to 080 4115 3595 or email it to us at heritage@holidayiq.com

This Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook.

PRIVACY NOTICE:

All information submitted in connection with this Contest will be treated in accordance with these T&Cs and the Privacy Notice available at HolidayIQ. By providing us with any of your personal information, you agree and consent to the practices given on HolidayIQ Privacy Notice.

FAQS: #NextBigHeritageDestination

Q1: What is INTACH? The Indian National Trust for Art and Cultural Heritage (INTACH) is a non-profit organization setup in 1984 with a mandate to protect and conserve India's vast natural, built and cultural heritage. Today, it is the country's largest non-profit membership organisation dedicated to the

conservation and preservation of our natural, cultural, living, tangible and intangible heritage. Know more [here](#)

Q2: Why has HolidayIQ partnered with INTACH ?

As India's first & its largest traveller community, there is an opportunity for HolidayIQ to support this work and bring a lot more of India's heritage to our travellers. This partnership is for a specific campaign to involve Indian travellers in a big way to identify the #NextBigHeritageDestination of India. As a part of the partnership with INTACH, the entries received through this will be evaluated by a jury comprised of INTACH & HolidayIQ. The winning destination will be taken up for development by INTACH in 2017.

