

## Logo Design Contest for World Food India – 2017

### Terms and Conditions

- The Contest is open to individuals, teams and organizations from across the world but restricted to Indian nationals.
- All entries must be submitted to the creative corner section of [www.mygov.in](http://www.mygov.in). Entries submitted through any other medium/ mode will not be considered for evaluation.
- The winning design of logo would be the intellectual property of the Ministry of Food Processing Industries, Government of India and the winner cannot exercise any right over it, after the acceptance of the prize. The prize winning logo is meant to be used by Government of India for promotional and display purposes.
- The logo must not contain any provocative, objectionable or inappropriate content.
- The logo must be in English or Hindi language.
- Multiple submissions of logo by the same participant would not be accepted.
- Plagiarism of any nature would not be allowed.
- The logo design must be original and should not violate any provision of the Indian Copyright Act, 1957.
- Anyone found infringing on others' copyright would be disqualified from the competition. Government of India does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
- The employees of Ministry of Food Processing Industries as well as their family members are not allowed to take part in this Contest.
- Participant is required to ensure that his/her MyGov profile is accurate and updated since MoFPI would be using this for further communication. This includes details such as name, photo and phone number. Entries with incomplete profiles will not be considered. MoFPI reserves the right to cancel or amend all or any part of this Contest and/ or Terms and Conditions/ Technical Parameters/ Evaluation Criteria. However, any changes to the Terms and Conditions/ Technical Parameters/ Evaluation Criteria, or the cancellation of the Contest, will be updated/ posted on the MyGov platform. It would be the responsibility of the participants to keep them informed to any changes in the Terms and Conditions/ Technical Parameters/ Evaluation Criteria stated for this Contest.

### Technical Parameters

- Participants should upload the Logo in JPEG/ JPG/ PNG/ SVG format only.
- The Logo should be designed on a digital platform. The winner of the competition shall be required to submit the design in an editable and open file format. Participants should ensure that original designs are submitted.
- Logo should be designed in color. The size of the logo may vary from 5cm\*5cm to 60cm\*60cm in either portrait or landscape.
- The Logo should be usable on the website/ social media such as Twitter/ Facebook and on printed materials such as b/w press releases, stationery and signage, labels etc.

- The Logo should be in high resolution with minimum 300 DPI.

## Evaluation Criteria

- All the entries received by MoFPI would be assessed for awards by Screening Committee for an initial evaluation. After such screening, all approved entries would be assessed by a Selection Committee for final evaluation.
- Entries would be judged on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate the theme of World Food India.
- The decision of the Selection Committee would be final and binding on all the contestants and no clarifications would be issued to any participants or any decision of Selection Committee.
- MoFPI shall not use the disqualified entries for any purpose and MoFPI shall have no intellectual rights over the same.
- Any legal proceedings arising out of the competition/ its entries/ winners shall be subject to local jurisdiction of Delhi State.