



THANE SMART CITY LTD. LOGO DESIGN CONTEST



Design a LOGO, SYMBOL & TAGLINE for Thane Smart City Ltd, a SPV incorporated to implement Smart City Projects



Logo, Symbol & Tagline Design Contest

Thane Smart City Limited launches an exclusive logo, symbol & tagline design contest for citizens, which will be reflective of the futuristic development of Thane city and represent the city globally as per its Smart City Vision which says **“Thane, a city where the waterfront and lakes are interwoven into the tapestry of everyday life of citizens providing them with a distinct urban experience that is a world apart from others. It shall be a city where the mind is free and, comfort and safety are assured, drawing a wave of creative employment opportunities; where anyone irrespective of their age, ability, gender or income are able to access all that the city has to offer and more”.**

Thane Smart City Ltd. hereby invites citizens & artistic minds to suggest a suitable logo to be utilized as the official emblem and within all statutory documents by the SPV

Terms & Conditions

- Anyone can participate
- The submission should represent the essence of a Smart Thane City & its vision (visit www.thanecity.gov.in to read more about Thane)
- Submission Format: JPEG/PDF (Resolution: Min 300dpi)
- Selected entries will be required to submit Photoshop/CDR format of their submissions within 1 week of selection
- Last Date for Submission: 8th April 2017
- Logo material shall not include any material (photograph, icon, symbol etc) that is copyright protected
- Thane Smart City Ltd. reserves the right to select the prize winner

Winners & Prize

- Five Winners would be announced
- The prize money for 1st Winner is **Rs. 25,000**
- **Rs. 5,000** each for Four Runner Up Winners

Submission

You can submit the entries to thanesmartcitylimited@gmail.com with subject line & file name as **LOGO DESIGN_SPV_NAME**

Your submission should include your name, email ID, contact number and profession.

Please contact us on thanesmartcitylimited@gmail.com, if you require further information about the contest

Signature
CEO
Thane Smart City Ltd.