

<u>Logo Designing Competition for MEA's State Division's Website</u> <u>Guidelines for preparing entries:</u>

- Entries submitted must be in JPG, PDF or PNG format only
- File should contain artwork that has been drawn on Illustrator, and not imported to it
- All fonts should be converted to outlines

<u>Logo Designing Competition for MEA's State Division's Website Technical</u> Parameters

- Logo artwork should be at least 2 inches long along the smallest side.
- File should be of high resolution at least 300 pixels per inch at 100% size.
- File should look clean (not pixilated or bit-mapped) when viewed on screen at 100%.

If the participant is unable to provide a file type that has been listed under the preferred/acceptable file types, we will make every effort to work with what has been provided but please be aware that the final printed result might be less than desirable.

<u>Logo Designing Competition for MEA's State Division's Website Other</u> Conditions:

- Entries sent once shall not be returned.
- The final selected logo shall become the intellectual property of the Government of the India and the designer shall not have any right over the same.
- The Government of India shall have the right to use, print or reproduce the prize winning logo in any form it deems fit.
- The responsibility to comply with the guidelines and other conditions fully lies with the participant/participants and the Government of India shall not be liable for any dispute raised by a third party.



<u>Logo Designing Competition for MEA's State Division's Website Selection</u> <u>Process:</u>

- All entries received by the stipulated date and found in order, shall be evaluated by a Jury of Examiners.
- The Government of India, if it so decides, reserves the right to not to proceed with the competition at any stage.
- The Designer of the finally selected design will get a prize money of Rs.20,000/- and would be required to surrender copyright of the design to the Government of India.