

वास्तुविद अधिनियम, 1972 के अंतर्गत भारत सरकार का एक स्वायत्त सांविधिक निकाय (An Autonomous Statutory Body of Govt. of India, under the Architects Act, 1972)

FOR IMMEDIATE RELEASE: 07.05.2015

# DESIGN COMPETITION FOR LOGO OF ARCHITECT

# Council of Architecture, India

**New Delhi:** The Council of Architecture (COA), constituted by the Government of India under the provisions of the Architects Act 1972, enacted by the Parliament of India, wish to inform all concerned that it is organizing a Public Competition for all Indians to select the 'Logo for Architect'.

Architects have always exhilarated and inspired us with their aesthetic sense and creativity. Architecture is primarily the art and science of designing spaces for serving the multifarious activities of Human beings and for meeting specific needs in a meaningful built environment. Their creations possess a quality—almost indescribable—that embodies design ingenuity, connection to place, and, above all, imagination.

Various professionals in our country e.g. Doctors, Charted Accountants, Lawyers among others have a Logo which serves as an Identification symbol. The Council of Architecture would like to select a 'Logo for Architects' through a public competition. Accordingly, all Resident and Non-Resident Indians are invited to participate and submit their entry in the Design Competition for 'Logo of Architect'. The competition presents a once in a lifetime opportunity to design the visual identity of the architect which will be imprinted forever in the minds of more than a billion in the subcontinent.

The competition details, guidelines for preparing entries, award, selection process and other details can be found enclosed. For further information, please contact Mr. Ashutosh Kumar, Mob.: +91-9337691760, Email: ashutosh@archipidia.in, who is coordinating the competition.

**About COA:** The Council of Architecture is charged with the responsibility to regulate the education and practice of profession throughout India besides maintaining the register of architects. Read more at <a href="https://www.coa.gov.in">www.coa.gov.in</a>.

Prof. Uday Gadkari President Council of Architecture



# **Design Competition for Logo of Architect**

## Introduction

The objective of this public competition is to design the logo of Architect. Information on how to enter and about the prizes is part of these Official Rules. To the extent of any inconsistency, these Official Rules prevail. This document describes the official rules ("Official Rules") of the Design Competition ("the contest") for Logo of Architect organized by the Council of Architecture ("COA").

### Definitions

"Entry" means a logo design created by the Entrant for this Contest.

"Entrant" means the individual that offers the Entry under the terms of this Contest.

# Eligibility

- 1. The Contest is open only to individuals. The Contest is not open to companies, educational institutions, organizations, etc. or to groups associated with such institutions.
- 2. Members and employees of the Council of Architecture, the contest judges and their immediate family are not eligible to enter the Contest.
- 3.Entrants must not be born after May 1<sup>st</sup> 2002, and standing to enter into a contract with COA as required below.

## **How to Enter**

- 1.Entries must be submitted online through the website of the COA (<a href="www.coa.gov.in">www.coa.gov.in</a>) or through its partners; details of which shall be available on website of the COA (<a href="www.coa.gov.in">www.coa.gov.in</a>). The entries must be submitted as a scalable vector graphic in EPS format, and also as a JPG/ PNG. See the Submission Guidelines below for further information.
- 2.Name, age, postal address, phone number, Photo ID card number, and email address of the Entrant.
- 3. No more than 3 Entries may be submitted by any one Entrant.
- 4.Entries must conform to the Submission Guidelines set out below. Entries which fail to do so will be rejected.
- 5. The deadline for Entries is 1700 Hours on June 30th, 2015, Indian Standard Time.
- 6.We will attempt to acknowledge all entries within one week of receipt; however, we cannot be responsible for lost responses.
- 7. There is a fee to enter the Contest, entries without the requisite fee shall be rejected. See submission guidelines below for further information.



### **Submission Guidelines**

The purpose of the contest is to design the Logo of Architect. The logo will be used online, in print, on merchandise and to create stickers that can be placed on vehicle etc. Flexibility is a key requirement, including the need to resize easily and to look good in black and white as well as colour. The final version of the logo will need to be suitable for high quality printing. While the logo needs to look good at relatively small sizes, it will not need to be shrunk for use as a Favicon.

Because of the requirement to register the logo as a Trade Mark, Entrants should take care to ensure that their Entries are not in any way similar to existing logos or other copyrighted images. A logo that cannot be registered as a Trade Mark, no matter how well crafted, cannot win the Contest.

The logo may or may not contain the words "Ar" or "Architect".

The logo must not contain any other text besides that required above.

Due to the requirements for high quality printing and re-sizing Entries must submitted in scalable vector graphic format (EPS) as well as in JPEG/ PNG. We advise against the use of halftones and gradients. Colour in this version must be CMYK. Maximum three colours could be used on a white background for the design of the Logo.

The size of the final design should not be smaller than 232 square cm (36 sq inches). Without the need for conversion, the limit on attachment sizes is 5MB.

The Logo should represent the ethos of the profession as widely accepted.

The Logo should be original work of the participant and must not infringe the Intellectual Property Rights of any third party.

The entries received without the requisite fee shall be out rightly rejected.

Entry fee for resident Indians : INR 1000 (1st Entry)

: INR 1500 (2<sup>nd</sup> Entry) : INR 2000 (3<sup>rd</sup> Entry)

Entry fee for resident non-resident Indians: USD 50. For sake of calculation 1 USD shall be calculated as INR 65.

Entry fee for resident Indian students : INR 500 (1st Entry)

: INR 750 (2<sup>nd</sup> Entry) : INR 1000 (3<sup>rd</sup> Entry)

Non-resident Indian students are required to pay USD 50 as Entry fee

An entrant can send a maximum of three entries. For each entry, separate registration fee is required.



Ten entries shall be shortlisted for the award. The shortlisted entry would have to be later accompanied by a brief explanation of the Design and how it best symbolizes the Indian Architect along with the bio-data of the applicant. Shortlisted entrants shall be invited to make a presentation to the jury at New Delhi, the dates of which shall be notified in July 2015.

### Prizes

Subject to the legal requirements outlined above, the winning design will be announced at the Award ceremony at New Delhi in July 2015. The COA reserves all rights to schedule or reschedule the award ceremony. Every effort will be made to inform the winner in time for him or her to attend. The COA shall also arrange for travel (III A.C return train fare) and accommodation of the winner.

The winning entrant will receive:

- 1. A INR 100,000 cash prize.
- 2. A trophy.
- 3.A complimentary membership to Architecture Time Space and People magazine for one year.
- 4. The right to identify him/herself as the designer of the Logo of Architect.
- 5. All shortlisted entries shall be provided with III A.C return train fare and citation for their effort along with a complimentary membership to Architecture Time Space and People magazine for one year.

# Judging and Selection of Winner

- 1. The winning design will be selected by judges appointed for the purpose. Their decision will be final. No further correspondence in this regard shall be entered into.
- 2. All entries received by the stipulated date and time and found in order, shall be evaluated by a Jury of Examiners comprising five to seven members from the following:
  - a) President Council of Architecture/ Nominee
  - b) President Indian Institute of Architects/ Nominee
  - c) Director Industrial Design Centre IIT B / Nominee
  - d) Director National Institute of Design, Ahmadabad/ Nominee
  - e) Ministry of Human Resource Development / Urban Development Nominee
  - f) Padma Awardee art/ design/ architecture
  - g) Special appointee Media/ Industry

The COA reserves the right to change the composition of the jury panel at its sole discretion. 3.The COA reserves the right not to select a winner if, in its sole discretion, no suitable entries are received.

- 4.COA reserves the right to disqualify any Entrant or Entry at its sole discretion. No correspondence in this regard shall be entered into.
- 5. The winner will be required to sign a contract assigning all ownership rights of the logo and its design to COA.
- 6.Accepting the prize constitutes permission for COA to make public and otherwise use winner's name, and country of residence for publicity purposes. Further personal data may be requested but is not required.



7. The results of the Design Competition for Logo of Architect will be tentatively announced on July 15th, 2015. No timetable is set for the announcement of a winner due to the need to confirm that the winning entry can be registered as a Trade Mark.

# **Intellectual Property**

- 1.All submitted work must be original and not based on any pre-existing design.
- 2.All Entries will become the sole property of COA and may be displayed publicly on COA and other web sites.
- 3. The winning entry will be registered by COA as a Trade Mark and the Entrant agrees to transfer all right and title to the Entry to COA in accordance with the Official Rules of this Contest.

# Acceptance

Participation constitutes the Entrant's full and unconditional agreement to and acceptance of these Official Rules. By participating in the Contest, the Entrant is representing and warranting that he/she has read and understood, and agrees to be bound by, these rules. Including the guides and rules referred to herein, these Official Rules constitute the entire agreement between the Entrant and COA in relation to the Contest. They govern the Entrant's participation and supersede any prior or other agreements between the Entrant and COA and relating to the Contest.

#### About COA

The Council of Architecture (COA), has been constituted by the Government of India under the provisions of the Architects Act 1972, enacted by the Parliament of India. For details visit www.coa.gov.in

### Representations and Warranties

By participating in the Contest, the Entrant warrants and represents in connection with the Entry submitted as part of his/her participation in the Contest: (a) he/she is the sole and exclusive owner of (and free of any adverse claim by any person, firm, or corporation) all intellectual property rights in and to the Entry; (b) the Entry is original and the use of the Entry as described in these Official Rules will not infringe the proprietary rights, including without limitation the intellectual property rights, of any third party; (c) the use of the Entry, as described in these Official Rules, will be in compliance with any third-party licenses pertaining to the Entry; (d) the Entry is not obscene or libelous, and does not violate any rights of any third party, including but not limited to rights of privacy or publicity; (e) the Entry does not contain any virus, spyware, malware, trap door, worm, or any other device, mechanism or code that is injurious or damaging to software or hardware used in conjunction with the Entry; (f) the Entry and its use as described in these Official Rules will not violate any national, state or local laws or ordinances; (g) no employer or educational or other establishment has any rights in the Entry; (h) the Entry is consistent with these Official Rules; and (i) he/she has the right to grant the license to COA as required in these Official Rules.



# Severability

When any provision of these Official Rules is found to be invalid by a court of competent jurisdiction, the parties nevertheless agree that the Court should endeavour to give effect to the intentions of the parties as reflected in the provision, and that the other provisions of these Official Rules remain in full force and effect.

Indemnity; Disclaimer of warranties; Limitation of Liability

By participating in the Contest, the Entrant agrees to be bound by these Official Rules, including all eligibility requirements and all decisions of COA. By participating in the Contest, the Entrant agrees to indemnify, defend, and hold harmless COA and its officers, agents, affiliates, contractors, contributors and licensors ("COA Entities") from any and all liability, claims, or actions of any kind, including, without limitation, property damage, personal injury, and/or death, arising out of his/her (i) breach of any representation, warranty or covenant contained in these Official Rules; or (ii) participation in the Contest; (iii) acceptance and/or use or misuse of any prize in connection with the Contest; or (iv) any third party claim relating to any rights in any design submitted.

BY PARTICIPATING IN THE CONTEST, THE ENTRANT AGREES THAT COA ENTITIES MAKE NO WARRANTY, REPRESENTATION, OR GUARANTEE OF ANY KIND, EXPRESSED OR IMPLIED, IN FACT OR IN LAW, RELATING TO THE CONTEST AND/OR THE PRIZES.

By participating in the Contest, the Entrant agrees that COA is not responsible, and will in no event be held liable, for any: (a) lost, late, illegible, misdirected, damaged, incomplete, corrupted or garbled entries; (b) telephone, computer, or network malfunction or error; (c) communication disruption or other disruptions related to Internet traffic, virus, bug, worm, or non-authorized intervention; or (d) damage caused by a computer virus or otherwise resulting to any computer from the submission of entries. If such malfunction, error, disruption, or damage occurs or impairs the administration, security, fairness, or integrity of the Contest, COA may, in its sole discretion, suspend, modify or terminate the Contest by posting a notice at http://www.coa.gov.in If the Contest is terminated before the scheduled end of the Contest Period, COA will determine the winner from all eligible entries received as of the termination date. Persons found tampering with or abusing any aspect of the Contest, or whom COA believes to be causing or attempting or intending to cause any malfunction, error, disruption, or damage will be disqualified. COA reserves the right to disqualify any unauthorized entries, including, without limitation, multiple entries from the same person, or any entries made through robotic, automatic, mechanical, programmed or similar multiple-entry, or entry duplication, method and to disqualify any person or entity using such a method.



NOTWITHSTANDING ANYTHING HEREIN TO THE CONTRARY, AND ONLY TO THE MAXIMUM EXTENT PERMISSIBLE BY THE APPLICABLE LAW, BY PARTICIPATING IN THE CONTEST, THE ENTRANT AGREES THAT IN NO EVENT WILL COA OR ANY COA ENTITY BE LIABLE TO ENTRANTS OR ANY OTHER PARTY FOR ANY DIRECT, INDIRECT, SPECIAL, CONSEQUENTIAL OR EXEMPLARY DAMAGES, REGARDLESS OF THE BASIS OR NATURE OF THE CLAIM, RELATING IN ANY MANNER TO THESE OFFICIAL RULES, THE CONTEST OR THE ENTRANT'S PARTICIPATION THEREIN, EVEN IF COA OR A COA ENTITY WERE EXPRESSLY ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. ALSO NOTWITHSTANDING ANYTHING HEREIN TO THE CONTRARY, BY PARTICIPATING IN THE CONTEST. THE ENTRANT FURTHER AGREES THAT IN NO EVENT WILL THE LIABILITY OF COA OR ANY COA ENTITY RELATING IN ANY MANNER TO THESE OFFICIAL RULES, THE CONTEST OR THE ENTRANT'S PARTICIPATION THEREIN EXCEED THE GREATER OF ANY AMOUNT PAID BY THE ENTRANT TO ENTER INTO THE CONTEST. SOME JURISDICTIONS MAY NOT ALLOW THE EXCLUSION OR LIMITATION OF LIABILITY FOR CERTAIN INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO SOME OF THE ABOVE LIMITATIONS MAY NOT APPLY TO THE ENTRANT. IN THE EVENT THAT THE PRECEDING RELEASE IS DETERMINED BY A COURT OF COMPETENT JURISDICTION TO BE INVALID OR VOID FOR ANY REASON, THE ENTRANT AGREES THAT, BY ENTERING THE CONTEST, (I) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OR ACTION ARISING OUT OF OR IN CONNECTION WITH THE CONTEST, OR ANY PRIZES AWARDED, SHALL BE RESOLVED INDIVIDUALLY WITHOUT RESORT TO ANY FORM OF CLASS ACTION; AND (II) ANY CLAIMS, JUDGEMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THE CONTEST, BUT IN NO EVENT ATTORNEY'S FEES.

For the avoidance of doubt, to the extent that Indian law applies, nothing in these Official Rules shall limit or exclude either party's liability for fraud, or for death or personal injury caused by its negligence, or any other liability to the extent such liability cannot be excluded or limited as a matter of law.

## Interpretation; Governing Law; Jurisdiction

Interpretation. In the case of any dispute about the interpretation of the Rules, COA's decision as to the interpretation shall be final and Entrant shall be bound by COA's decision.

### **Governing Law**

The interpretation and enforcement of these Official Rules will be governed by the laws of the Government of India, except to the extent required to be governed by the local law in the place of residence of an Entrant. The Contest is subject to all applicable, as the case may be, national, state and local laws. The Entrant and COA agree to the extent permitted by law to submit all disputes arising out of or relating to these Official Rules or the Contest to, and hereby waive any objection to the exclusive jurisdiction and venue of, the national and state courts. All disputes shall be subject to the exclusive jurisdiction of the Courts of Delhi.

# Consideration

The Entrant agrees that the ability to participate in the Contest and to compete for the prizes offered in connection with the Contest constitute, where required, sufficient consideration for the Entrant's obligations under these Official Rules.