

## TERMS AND CONDITIONS (“T&C”)

1. **DEN Soccer Private Limited (CIN: U92190DL2010PTC204635)**, a company incorporated under the Companies Act, 1956, having its registered office at 236, Okhla Industrial Area, Phase-III, New Delhi -110 020 (“**DEN Soccer**”), owns a professional football club “Delhi Dynamos F. C.” (“**Delhi Dynamos**”), which participates every year in an Indian professional football league namely “Indian Super League” (“**ISL**”).
2. DEN Soccer/Delhi Dynamos, in association with **BigTree Entertainment Private Limited (CIN: U99999MH1999PTC120990)** (“**BigTree**”) and its various sponsor(s) for ISL 2015 as mentioned at Delhi Dynamos Webpage (“**DEN Soccer Sponsors**”), has initiated a contest for fans of Delhi Dynamos namely “Delhi Dynamos Ticket Sales Contest” to participate in such contest and win some exciting prize(s)/ticket(s)/gift voucher(s) as decided by DEN Soccer and respective DEN Soccer Sponsor(s) in accordance with these T&C.
3. Any fan of Delhi Dynamos, who resides in India and purchases the Match Ticket(s), will be eligible to participate in the Contest (“**Contestant**”).
4. Terms and conditions of any individual leaflet/coupon/voucher/advertisement(s) (whether in print and/or electronic media) pertaining to the Contest, if any, shall be read in conjunction with these T&C and in case of any conflict between the two, these T&C will always prevail.
5. During the Term, to be eligible to participate in the Contest, a Contestant must purchase match ticket(s), for Delhi Dynamos home game(s) to be played at Jawahar Lal Nehru Stadium (New Delhi) as scheduled and mentioned at Delhi Dynamos Webpage (“**Home Matches**”), through an online ticket booking web-portal namely bookmyshow.com (“**Match Ticket**”), which is managed and operated by BigTree.
6. As per the lucky draw to be conducted by BigTree during the respective Home Match(es), BigTree will shortlist the random potential winner(s) of such lucky draw on the basis of the Match Ticket number(s) printed on the Match Ticket(s) of the respective Home Match(es) purchased by the Contestant and DEN Soccer/Delhi Dynamos shall have the sole discretion in finalizing and announcing the winner(s) of the Contest out of those random potential winner(s) shortlisted by BigTree (“**Contest Winners**”). In case of any delay or default in shortlisting the random potential winner(s) by BigTree or cancellation of such lucky draw(s) to be held by BigTree, BigTree will be liable to settle any such claim(s)/action(s)/demand(s) of the aggrieved Contestant(s) and in no such event, DEN Soccer/Delhi Dynamos will be responsible, in any manner whatsoever, towards such aggrieved Contestant(s).
7. As approved by DEN Soccer/Delhi Dynamos and decided by respective DEN Soccer Sponsor(s), the respective Contest Winner shall be entitled to receive, at his/her own cost(s) and expense(s), the prize(s)/ticket(s)/gift voucher(s) from the respective DEN Soccer Sponsor(s), as mentioned at DEN Soccer URL Link/webpage namely “delhidynamos.com” (“**DEN Soccer Webpage**”), in accordance with the procedure/sub-contests as solely decided by such respective DEN Soccer Sponsor(s) (“**Respective Winning Prize**”).
8. The Respective Winning Prize shall always be subject to the terms and conditions issued by the respective DEN Soccer Sponsor(s) in their respective advertisement(s) or on their respective webpage(s) or otherwise and any & all taxes, duties, levies, etc., pertaining to the Respective Winning Prize, shall be solely borne by such Contest Winner.
9. The unit value of the Respective Winning Prize, to be issued/presented/delivered to the respective Contest Winner, shall be mutually decided by DEN Soccer/Delhi Dynamos and respective DEN Soccer Sponsor(s).
10. At the time of claiming the Respective Winning Prize, the respective Contest Winner must produce a valid identification document(s) and his/her address proof, to the satisfaction of DEN Soccer/Delhi Dynamos and respective DEN Soccer Sponsor(s).
11. The respective Contest Winner must observe or comply with the terms and conditions issued by the respective DEN Soccer Sponsor(s), from time to time, in their respective advertisement(s) or on their respective webpage(s) or otherwise. Mere participation of the Contestant(s) in the Contest will be considered as a deemed acceptance by the Contestant(s) of such terms and conditions of the respective DEN Soccer Sponsor(s) mentioned in Clause 8 of these T&C.

12. The Contest is open for a period commencing from November 1, 2015 until December 6, 2015 only (“Term”).
13. The Contestant(s) cannot participate in the Contest in conjunction with any other existing offer or promotion program of DEN Soccer/Delhi Dynamos and/or DEN Soccer’s affiliates/group companies.
14. DEN Soccer reserves the right to modify the T&C, other related terms and conditions, products, plans, business and policy(ies), without giving prior notice through/on DEN Soccer Webpage and the same shall be binding on any and all the Contestant(s)/Contest Winner(s).
15. DEN Soccer shall, at any time, have the right to withdraw or suspend or cancel/terminate the Contest without assigning any reasons to any person.
16. The Contestant(s)/Contest Winner(s) hereby agree, undertake and confirm that DEN Soccer and its affiliate(s)/group company(ies) shall not be responsible for any claim(s)/action(s)/demand(s) arising due to the (a) booking of Match Ticket(s) for the Contest, or (b) delay/failure in issuing/presenting/delivering the Respective Winning Prize by the respective DEN Soccer Sponsor(s).
17. In case of breach of these T&C or DEN Soccer policy(ies) or objectives of the Contest by the Contestant(s)/Contest Winner(s), DEN Soccer reserves the right, without giving any notice, to immediately cancel the participation of the Contestant in the Contest or the entitlement of Contest Winner(s) towards the Respective Winning Prize. Additionally, DEN Soccer and/or its affiliate(s)/group company(ies) may take necessary legal action(s) against such Contestant(s)/Contest Winner(s), at his/her costs and expenses.
18. These T&C shall be governed by and construed in accordance with the laws of India and in case of any dispute with regard to the Contest or interpretation in relation to the T&C, the decision of DEN Soccer and/or its affiliate(s)/group company(ies) will be final and binding upon the Contestant(s)/Contest Winner(s), subject to exclusive jurisdiction of Delhi courts to entertain any dispute(s) arising out of or relating to these T&C.