

Information Brochure

School of Pharmaceutical Management  
The IIHMR UNIVERSITY, Jaipur

[www.iihmr.edu.in](http://www.iihmr.edu.in)

Announces

**MANIHAN 2016:**  
**'All India Online Essay Contest'**  
**Phase 1**

**ABOUT THE ALL INDIA ONLINE ESSAY CONTEST**

The **School of Pharmaceutical Management, The IIHMR University, Jaipur** is inviting graduates in the field of Pharmacy and Science, all across India to enter an online essay competition

The essay contest is organized with an objective to harness the energy, imagination and creativity of the budding graduates in developing an in depth understanding of the pharmaceutical field and exploring new career avenues in the field of pharmaceutical management.

**1<sup>st</sup> PRIZE: Rs 5000/-**

**2<sup>nd</sup> PRIZE: RS 3000/-**

**3<sup>rd</sup> PRIZE: Rs 2000/-**

**CERTIFICATE OF  
PARTICIPATION FOR ALL  
THE PARTICIPANTS**

**No Fee will be payable by the  
participants at any stage of the  
contest**



**TOPICS (Write on ANY ONE topic):-**

1. *Pharmaceutical Management- A revolutionary approach towards professional career building in the pharmaceutical industry*
2. *My vision of pharmacy profession in India*
3. *Responsible use of antibiotics saves lives*

**ELIGIBILITY:-**

- Final and third year students of B.Pharm
- Those who have completed B.Pharm/Science graduates
- 4<sup>th</sup> and 5<sup>th</sup> year students of Pharm D
- Final year Science graduates, including Biotechnology



**ABOUT The IIHMR UNIVERSITY, JAIPUR**

The IIHMR University is a specialized Research University in management research, postgraduate education and training exclusively in the health sector. The university is ranked No. 1 B-School (Health Sector) in Outlook 2014, 2013, 2012, 2011 and No. 1 Institute of

Healthcare Management in Hindustan Times. The University has been designated as a WHO collaborating Center for District Health Systems based on Primary Health Care.

**The MBA Programmes Offered are:**

- **MBA Pharmaceutical Management**
- **MBA Hospital and Health Management:**
  - ❖ Hospital Management
  - ❖ Health Management
  - ❖ Health Economics, Finance and Insurance
  - ❖ Human Resource Management
  - ❖ Procurement and Supply Chain Management
- **MBA Rural Management**

**Other Programmes Offered:**

- PhD
- MPH Johns Hopkins University, USA and IIHMR (Cooperation Programme)

The IIHMR University, Jaipur offers recruiters access to a unique bouquet of technically and managerially sound professionals. Our students are working with some of the nationally and internationally renowned organizations, to name a few, Sun Pharmaceuticals Ltd, MSD, WNS Global Services, Smart Cube Analytic solutions, Accenture, IMS Health, Lupin Pharmaceuticals Ltd, Ranbaxy Laboratories, GlaxoSmithKline Pharmaceuticals Ltd, Dr.Reddy's Laboratories Ltd, Cadila Pharmaceuticals Ltd, etc.

# *PROCESS TO PARTICIPATE IN THE ESSAY CONTEST*

## **STEP 1**

### **Submission of registration form (Deadline December 1, 2015)**

Submit the registration form to [saurabh@iihmr.edu.in](mailto:saurabh@iihmr.edu.in) in the format as given below:-

### **REGISTRATION FORM**

1. Name of the participant.....
2. Name of the Institute.....
3. Course and year of study.....
4. Title of the essay.....
5. Email/emails.....

**(Please mention the correct email for communication)**

6. Mobile number(Personal).....
7. Mailing address .....

**(Please mention only one correct correspondence address for sending the hard copy of the certificate and the prize money)**

## STEP 2

# Submission of the complete essay

(Submit at [saurabh@iihmr.edu.in](mailto:saurabh@iihmr.edu.in))

(Deadline December 31, 2015)

### Guidelines

*Mention the following on the complete essay*

- Name of the participant.....
- Title of the essay.....
- Name of the Institute.....
- Course and year of study.....
- Email/emails.....

**(Please mention the correct email for communication)**

- Mobile number (Personal).....
- Mailing address .....

**(Please mention only one correct correspondence address for sending the hard copy of the certificate and the prize money)**

1. The essay should be written in **English**
2. **Only individual entries will be accepted.** Co-authorship is not permitted
3. The word limit for the essay is **1000-1500 words**
4. Individual entries to be submitted **ONLY IN SOFT COPY** via email at [saurabh@iihmr.edu.in](mailto:saurabh@iihmr.edu.in)
5. The essay should be written in MS word file (doc.docx)
6. Font size-Times New Roman, Font size 12, Spacing 1.0
7. The hard copy of **Certificate of participation** will be sent to only those candidates who will submit the complete essay, mere submission of registration form will not make the candidate eligible to receive the certificate
8. The decision regarding acceptance, rejection and the award of the prizes for the essay would be solely of The IIHMR University, Jaipur and remain abiding by all the participants.
9. Verbatim of the internet sources or from the journals on the mentioned topic will not be accepted. **Only original work will be appreciated.**

The **last date** for the receipt of complete Essay through email is **31/12/2015**. The essays received after cease to be eligible for competition.

## EVALUATION CRITERIA

The evaluation of the essay will be done based on the following criteria's

- Originality
- Relevance to the topic
- Adherence to the guidelines mentioned in the information brochure

### Declaration of the result:-

The result of the contest will be declared in the 2<sup>nd</sup> week of January 2016 on the IIHMR University website

### Program Incharge:-

**Dr. SaurabhKumarBanerjee**

**In case of any query, please feel free to write to:**

*Dr.Saurabhkumar BanerjeeM.Pharm, Ph.D., M.B.A.  
(Programme Coordinator)*

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