

Do you have a start up or a **business idea** related to **Connected Transport**?

Here is your chance to get mentored from the best in the industry. Even better... you stand a chance to get funded!

THE IGNITION LAB 1.0

A Contest for start-ups focused on Connected Transport
by



India's first Business Incubator
focused on Connected Vehicles

**AUTO
TECH
REVIEW**

The language of technology

India's only automotive magazine that
speaks the language of technology



Exhibitions India Group

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Are you up for the bigger game at a global level?

The automotive industry is undergoing a huge transformation, thanks to the development of technology & Internet of Things (IoT). The automobile and tech ecosystem are searching for the next big idea in Connected Vehicles. And the ideas are coming from start-ups!

Ignition Lab 1.0 is a contest that seeks to provide a platform to the best start-ups combine the best of automobiles and technology. Here's the deal:

Apply Online: Participate in the contest by applying online.

Pitch@Meet-up: Pitch your business plan at the screening rounds in your city. Your pitch shall be evaluated by a renowned jury comprising of entrepreneurs, technocrats and captains of the automotive industry.

The Finals: Top 10 finalists will get to present their business ideas at AutoNebula's Connected Transport Conference in Pune on January 28, 2016.

Winner: The winning start-up will be a part of AutoNebula's Incubation Program and will be eligible for seed funding too!

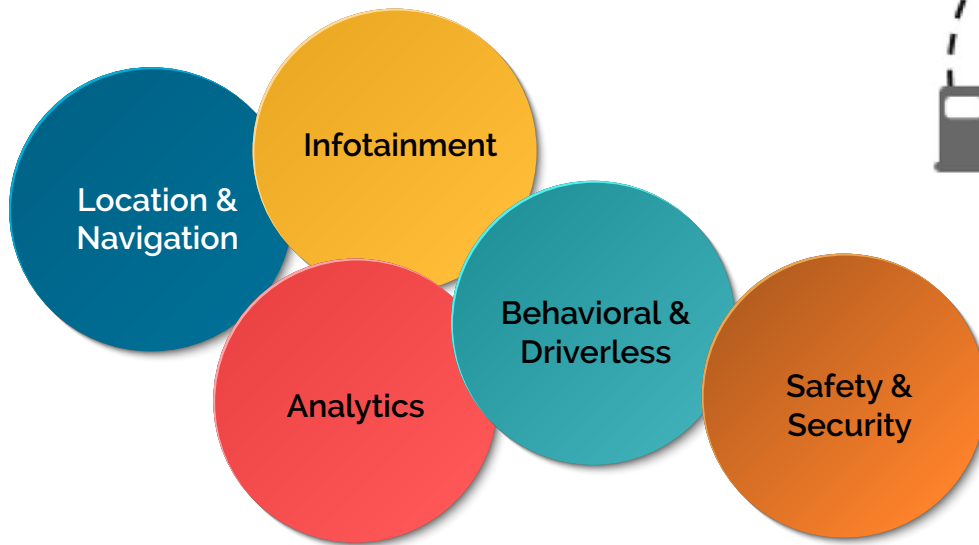
IMPORTANT DATES

- 15 November, 2015 — Application Window
- 15 December, 2015 — Screening Rounds
- 15 January, 2016 — Screening Rounds
- 28 January, 2016 — Finals

The Ignition Lab 1.0 is open
to students and non-students.

Some Examples of our Target Segments

Embedded devices or apps that allow a vehicle to connect to other devices, cloud, outside networks, infrastructure or other vehicles. They could be in the segments listed below:



About AUTONEBULA

- ▶ India's First Connected Transport Focused Incubator, pioneering connected transport start-ups in India
- ▶ Offers physical & virtual incubation services
- ▶ Located with a physical infrastructure to incubate up to 20 start-ups in Pune and subsequently in Washington, USA

- Product Realization
- Customer Engagement
- Equity Investment
- Networking, Mentoring & Workshops
- Physical & Virtual Incubation
- Post Incubation Support

About AUTO TECH REVIEW

Auto Tech Review is India's first & only automotive magazine with a core focus on technology. The magazine takes a 360° approach to automotive journalism, disseminating knowledge and information on the sector through its initiatives in print, online, digital and events. The magazine brings to the industry unmatched quality of technology knowledge on anything automotive. Launched in January 2012, Auto Tech Review has fast become an essential source of information for readers not just in India, but across many countries in the world, delivered monthly.

About EXHIBITIONS INDIA

The Exhibitions India Group is a trade promotion organization creating opportunities for investments, joint ventures and technology transfers through the platform of international exhibitions and conferences. The group is an interface between Government, business, academia, society and media etc. Exhibitions India Group is the only trade fair and conference organizer in India with ISO 9001:2008 & ISO 14001:2004 . OHSAS 18001:2007 Certification. The group is a member of UFI (The Global Association of Exhibitions Industry).

For details, visit:

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Contact:

AutoNebula: +9177570 30027 / ignitionlab1.0@autonebula.com
Auto Tech Review: Vivek Tyagi – +919871367808 / vivek@autotechreview.com