AMCHAM INDIA

HR COMMITTEE

presents

White Paper Contest on - Leveraging SMAC for HR

White paper competition for Millennials on Leveraging SMAC for HR

About AmCham

AmCham – India is an association of American business organizations operating in India. Established in 1992, AmCham has around 500 member companies of US origin across all major business sectors. The incumbent U.S. Ambassador to India is the Honorary President of AmCham. Find more about us through our website at http://amchamindia.com/

SMAC – The Next Gen Stuff

In the fast paced, jargon-filled IT world, SMAC (Social Media, Mobility, Analytics and Cloud) is not just the buzz word but rapidly emerging business reality. It has the potential to change the technology landscape. This warrants for and leads to upcoming changes in business, technology and overall talent management. Social Media and Mobility is expected to be a game changer in identifying new skills that are compatible with business needs, actively engaging existing employees or luring ex-employees. It is prudent to be SMAC-enabled and look out for HR technologies that are forward looking and initiate the changes before the workforce changes dramatically with the exodus of baby boomers.

So what's the contest about?

Papers are invited under either of the following 2 Categories:

Category A: White paper on existing scenarios at the workplace where SMAC & HR are working together with practical & productive outcomes. The practice or innovation which would be the topic of the paper should have been deployed for at least 6 months to support its success.

Category B: White paper on a futuristic scenario where SMAC and HR can come together and lead to improved practices, better engagement or/and effective management.

What's in it for YOU!

Winners will have an opportunity to present their paper at the Annual AmCham HR Summit this year in the presence of some of the most influential HR professionals

Winning entries will be published on the AmCham website.

Wait there is more….

Winners will have the unique opportunity to reverse mentor an HR Leader from outside their company.

Nope! We are not done yet

Winners also win smart gadgets, membership to professional publications and a lot more

Interested? Here's how you can participate:

- This is a team contest with number of members not exceeding 2.

- Both the team members should be under the age of 35 years.

- Team members should be from the same organization.

- Participating Organization must be a member of AmCham.

And it's really easy to submit your paper:

1. There will be three level of the contest.

   a. Level 1: Call for Abstracts; participating teams need only submit an abstract on a topic in either category A or B. One team can submit only one abstract.

   b. Level 2: Abstracts cleared for level 2 by the panel will be asked to submit a full length paper basis the abstract.

   c. Level 3: Papers that clear level 2 will be invited to present to the panel of judges and the HR committee in an AmCham HR committee meeting.

2. In the abstract, the team would be expected to define the Problem Scope, the suggested/applied solution, the success criteria & a closure statement.

3. Abstracts should be a minimum of 300 and no more than 500 words.

4. All abstracts must be submitted by **14th July 2015 to** amchamhr@gmail.com

5. The results of level 1 will be announced by **31st July 2015.**

6. Those advancing to level 2 will now have to submit a full length paper basis the abstract they had submitted in level 1.

7. The paper will have to be original and being presented for the first time.

8. Papers must be sent as per the format described below.

a. The paper should be neatly typed and should not exceed 3000 words.

b. Use Times New Roman 12 size fonts with 1 line spacing.

c. All graphs / tables should be from MS Office applications.

9. The last date for submission of the main paper is **31st Aug 2015**.

10. Papers that clear level 2 will be informed of their selection by **14th Sep 2015** & will be invited to present their paper at the next AmCham HR Committee meeting. Winners would be declared on the day of the presentation.

11. **The papers will be evaluated by a committee of eminent subject matter experts in the Industry. Their decision shall be final and binding.**

Just a few things you must keep in mind during submissions:

1. The cover page should include your Name, Designation, Organization's Name and Contact Details for both the Abstract and the Final Paper.

2. The team should indicate if one or both of them are millennials.

3. Entries should be mailed to amchamhr@gmail.com

4. File should be named: AmCham Paper_<Your Name>_< Organization's Name>_<Paper Title>

5. Subject line: AmCham PAPER <Your Name> <Your Organization's Name>

6. In case of any queries, contact us at paridhi@amchamindia.com

Can't wait? Here are the dates!

Abstract Submission: 14th July 2015

Notification of Abstract Selection: 31st July 2015

Final Paper submission: 31st August 2015

Invitation for Final Presentation: 14th September 2015

Final Winner Announcement: September AmCham HR Committee Meeting