

Design Logo for Economic Development Board, Andhra Pradesh

Terms and Conditions

1. This contest is open to all individuals, teams and organizations from across the world but restricted to Indian nationals. However, the coordinating team of logo contest, jury members and their immediate family/offices are not eligible to participate in the contest.
2. All entries must be submitted to the creative corner section of www.mygov.in. Entries submitted through any other medium/mode would not be considered for evaluation.
3. Multiple entries may be submitted by any individual/team/organization.
4. Participants should make sure that his/her MyGov profile is accurate and updated since Government of Andhra Pradesh will communicate with the contestants further through this platform. This includes details such as name, photo and phone number.
5. Participation in this contest constitutes the contestant's full and unconditional agreement to and acceptance of these official rules. By participating in the contest, the contestant is representing and warranting that he/she has read and understood, and agrees to be bound by these rules.

Technical Parameters

1. Logo graphics must be created in vector, an editable and open file format. However, there is no requirement for the type of program used to create the logo. Contestants are free to use any type of software to draw, paint and create but to allow the Government of Andhra Pradesh to use the logo in all its digital glory, please follow the vector guidelines. Certain effects in vector software create a rasterize image, which should not be used in your design.
2. Please do not imprint or watermark your logo design.
3. The logo may include the words, 'Economic Development Board' or 'EDB'. The Contestant is free to add graphical representations he/she deems fit to design the logo.
4. The logo will be featured on digital media, website, social media platforms, official government stationery, etc. Therefore, the logo needs to be legible and polished.
5. Submission of EACH entry must include following images:
 - a. Image of the logoin original file format and two .jpeg format images in size 75 cm X 75 cm and in size 3 cm x 3 cm
 - b. In case the entry is polychromatic, please make sure you send a monochromatic (black and white) version of the logo in original file format
 - c. An inverse image of the monochromatic version of the logoin original file format titled

- d. The detailed concept note of the logo in a pdf format not exceeding one page with details if the submission is being made by an individual but on behalf of an organization/team
 - e. In total, each submission will have 6 files if the logo is polychromatic and 5 files if the logo is monochromatic
6. The original design files (editable digital vector files created using software of your choice) in original format and additionally all other digital files as mentioned above in five points must be submitted in .pdf or .jpeg format only, minimum 640 pixels x 480 pixels, CMYK format, 300 dpi resolution.

Evaluation Criteria

1. Government of Andhra Pradesh reserves the right not to select a winner if no entries are considered suitable for EDB's logo. It may also select one or more winners if deemed necessary and appropriate.
2. Entries will be judged on logo concept, creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate the mandate and purpose of EDB to all stakeholders.
3. The decision of the Selection Committee set up for the purpose will be final and binding on all the contestants.

Intellectual Property

1. The winner(s) will surrender all rights of ownership of the logo to Government of Andhra Pradesh. The winning entry/entries shall become the intellectual property of Government of Andhra Pradesh and the designer shall not have any rights over the same. Government of Andhra Pradesh retains the rights to enhance/edit/modify the winning entry/entries to prepare the final logo.
2. All contestants (other than the winner(s) to the completion, by submitting their entry, grant the Government of Andhra Pradesh the right to use their entries to exhibit (digitally or physically) their entries either as a part of this contest or in future as deemed appropriate by the Government of Andhra Pradesh. The entries other than the winning entry/entries will not be used in any other way.
3. Please note that the logo design must be original and should not violate any provision of the Indian Copyright Act, 1957.
4. Any legal proceedings arising out of this contest shall be subject to local jurisdiction of the state of Andhra Pradesh.
5. All submitted work must be original and not based on any pre-existing design. Any signs of plagiarism will be grounds for disqualification of the entry.



सत्यमेव जयते

my
GOV
मेरी सरकार

“ Let us join this mass movement towards **Surajya**. Realise the hopes and aspirations of the people and take India to greater heights! ”

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6. The responsibility to comply with the guidelines and other conditions fully lies with the participant and EDB shall not be liable for any dispute raised by a third party.