

Tagline Contest for Oil and Gas Conservation Fortnight Terms and Conditions

- The Competition is open to all citizens of India only.
 - All entries must be submitted to the creative corner section of www.mygov.in. Entries submitted through any other medium/ mode would not be considered for evaluation.
 - The winning tagline would be the intellectual property of the Government of India and the winner cannot exercise any right over it, after acceptance of the prize. The prize winning tagline is meant to be used by PCRA for promotional and display purposes, Information, Education and Communication (IEC) materials and also for any other use as may be deemed appropriate by the PCRA.
 - The tagline must not contain any provocative, objectionable or inappropriate content.
 - A participant may submit maximum three tagline.
 - Please note that the tagline must be original and should not violate any provision of the Indian Copyright Act, 1957.
 - Anyone found infringing on others' copyright would be disqualified from the competition. PCRA does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
 - The Employees of PCRA as well as their family members are not allowed to take part in this connection.
 - Participant is to make sure that his/her MyGov profile is accurate and updated since PCRA would be using this for further communication. This includes details such as name, photo and phone number. Entries with incomplete profiles would not be considered.
 - PCRA reserves the right to cancel or amend all or any part of the Contest and/ or the Terms & Conditions/ Technical Parameters/ Evaluation Criteria. However, any changes to the Terms & Conditions/ Technical Parameters/ Evaluation Criteria, or cancellation of the Contest, will be updated/ posted on the MyGov platform. It would be the responsibility of the participants to keep them informed as to any changes in the Terms & Conditions/ Technical Parameters/ Evaluation Criteria stated for this Contest.
 - Any legal proceedings arising out of the competition/its entries/winners shall be subject to local jurisdiction of Delhi State.
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Evaluation Criteria

1. All entries received by PCRA would be assessed by screening committee for an initial evaluation. After such Screening, all approved entries would be assessed for prizes by the selection committee for final evaluation.
2. Evaluation would be done on the basis of popularity on MyGov.in site and factors outlined in this section by a selection committee. Once the entry is submitted on MyGov.in, Other User can like the entries.
3. Once an entry is submitted, the person who submitted the entry can share an auto generated Tweet/post stating that s/he has shared an entry in MyGov.in. And similarly those who Like every entry can share an auto-generated Tweet/Post stating that they liked a particular entry.
4. The submissions would be evaluated on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and how well they communicate the theme of the scheme
5. The decision of the selection committee would be final and binding on all the contestants and no clarification would be issued to any participants for any or their decisions.
6. The disqualified entries shall not be used by PCRA for any purpose and PCRA shall have no Intellectual rights over the same.

Any legal proceedings arising out of the competition/ its entries/ winners shall be subject to local jurisdiction of Delhi State