

Design a Logo for e-Nidhi - Comprehensive Financial Management System, Andhra Pradesh

Terms and Conditions

1. This contest is open to all individuals, teams and organizations from across the world but restricted to citizens of India only. However, the coordinating team of logo contest, jury members and their immediate family/office staff are not eligible to participate in the contest.
2. All entries must be submitted to the creative corner section of www.mygov.in. Entries submitted through any other medium/ mode would not be considered for evaluation.
3. Multiple entries may be submitted by any individual/team/organization.
4. The participant must be the same person who has designed the logo and plagiarism would not be allowed.
5. Anyone found infringing on others' copyright would be disqualified from the competition.
6. Participant is to make sure that his/her MyGov profile is accurate and updated since Finance Department, Government of Andhra Pradesh would be using this for further communication. This includes details such as name, photo and phone number. Entries with incomplete profiles would not be considered.
7. Participation in this contest constitutes the contestant's full and unconditional agreement to and acceptance of these official rules. By participating in the contest, the contestant is representing and warranting that he/she has read and understood and agrees to be bound by these rules.

Technical Parameters

1. The logo should be designed on a digital platform.
2. Participants should upload the logo in JPEG / PNG / SVG format only.
3. Participants should not imprint or watermark logo design.
4. A small description should be provided to explain the concept.
5. Logo should be designed in colour. The size of the logo may vary from 4 cms X 4 cms to 60 X 60 cms.
6. Logo graphics must be created in vector and open able format. However, there is no requirement for the type of program used to create the logo. Contestants are free to use any type of software to draw, paint and create but to allow the Government of Andhra Pradesh to use the logo in all its digital glory, please follow the vector guidelines. Certain effects in vector software create a rasterized image, which should not be used in your design.
7. The logo may include the words, 'eNidhi'. The Contestant is free to add graphical representations he/she deems fit to design the logo.
8. The logo will be featured on digital media, website, social media platforms, official government stationery, etc. Therefore, the logo needs to be legible and polished.
9. The winner of the competition shall be required to submit the design in an editable and open file format.

Evaluation Criteria

1. Government of Andhra Pradesh reserves the right not to select a winner if no entries are considered suitable for e-Nidhi logo. It may also select one or more winners if deemed necessary and appropriate.
2. Entries will be judged on logo concept, creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate the mandate and purpose of e-Nidhi to all stakeholders.
3. The decision of the Selection Committee would be final and binding on all the contestants and no clarifications would be issued to any participants for any or their decisions.
4. The disqualified entries shall not be used by Finance Department, Government of Andhra Pradesh for any purpose and Finance Department, Government of Andhra Pradesh shall have no intellectual rights over the same.
5. Any legal proceedings arising out of the competition/ its entries/ winners shall be subject to local jurisdiction of the state of Andhra Pradesh.

Intellectual Property

1. The winner(s) will surrender all rights of ownership of the logo to Government of Andhra Pradesh. The winning entry/entries shall become the intellectual property of Government of Andhra Pradesh and the designer shall not have any rights over the same. Government of Andhra Pradesh retains the rights to enhance/edit/modify the winning entry/entries to prepare the final logo.
2. All contestants (other than the winner(s) to the competition, by submitting their entry, grant the Government of Andhra Pradesh the right to use their entries to exhibit (digitally or physically) their entries either as a part of this contest or in future as deemed appropriate by the Government of Andhra Pradesh. The entries other than the winning entry/entries will not be used in any other way.
3. Please note that the logo design must be original and should not violate any provision of the Indian Copyright Act, 1957.
4. All submitted work must be original and not based on any pre-existing design. Any signs of plagiarism will be grounds for disqualification of the entry.
5. The responsibility to comply with the guidelines and other conditions fully lies with the participant and Finance Department, Government of Andhra Pradesh shall not be liable for any dispute raised by a third party.

Government of Andhra Pradesh reserves the right to cancel or amend all or any part of the contest and/ or the terms & conditions/ technical parameters/ evaluation criteria. However, any changes to the terms & conditions/ technical parameters/ evaluation criteria, or cancellation of the contest, will be updated/ posted on the MyGov platform. It would be the responsibility of the participants to keep themselves informed as to any changes in the terms & conditions/ technical parameters/ evaluation criteria stated for this contest.