

Technical Parameters

Logo

- Participants should upload the logo in JPEG / PNG / SVG format only.
- The logo should be designed on a digital platform. The winner of the competition shall be required to submit the design in an editable and open file format.
- Participants should not imprint or watermark logo design.
- A small description should be provided to explain the concept.
- Logo should be designed in colour. The size of the logo may vary from 4 cms X 4 cms to 60 X 60 cms.
- The logo should be usable on the website/social media such as Twitter/Facebook and on printed material such as b/w press releases, stationery and signage.
- The logo should be convertible into a Monogram without affecting the image itself.
- Fonts must be used in *Devnagri* font as ‘ विंध्य महोत्सव – रीवा ‘
- Usage of photographs in the logo is not allowed.

Submission Details

- Original Logo design (including the color codes and measurements, usage instructions etc.,) should be submitted along with a covering letter declaring that the work is original and also that the applicant will abide by all the rules and regulations of the competition.
- The softcopy submission should also contain a monogram of the Logo.

Evaluation Criteria

All the entries received by Rewa Tourism Promotion Council, Rewa (M.P.) would be assessed for award by the Selection Committee.

- 1) Entries would be judged on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate the theme of the scheme.
- 2) The decision of the Selection Committee would be final and binding on all the contestants and no clarifications would be issued to any participants for any or their decisions.
- 3) The disqualified entries shall not be used by Rewa Tourism Promotion Council, Rewa (M.P.) for any purpose and Rewa Tourism Promotion Council, Rewa (M.P.) shall have no intellectual rights over the same.
- 4) Any legal proceedings arising out of the competition/ its entries/ winners shall be subject to local jurisdiction of Rewa District Only.