

JHARKHAND BIODIVERSITY BOARD

Logo Design Competition

NOTICE

The increasing concern about dwindling biological resources due to demographic pressure, habitat destruction, environmental pollution, and other related issues led to the UN Convention on Biological Diversity (CBD) in 1992. CBD provides a road map for the conservation and sustainable use of biodiversity. It emphasizes that biodiversity occurring within a nation is the sovereign property of its people.

In pursuance of CBD, the Indian Parliament passed the **Biological Diversity Act 2002 (BDA)** for conservation of biodiversity, sustainable use of its components, and fair & equitable sharing of benefits arising out of the use of biological resources and associated traditional knowledge.

Government of Jharkhand has constituted the **Jharkhand Biodiversity Board (JBB)** in the year 2007 u/s 22 of the Biological Diversity Act, 2002 to implement the provisions of the Act.

The Board wishes to have a creative and original Logo. To this end, JBB is inviting everyone with a creative mind to enter into a Logo Design Competition, either as an individual, or as a group of individuals. Prize will be awarded. The 1st place entry will receive an honorarium of ₹10,000/- and a certificate, whereas the 2nd and 3rd place entries will receive a certificate. The logo may contain state symbols related to biodiversity. The logo which will be finalized by the Jharkhand Biodiversity Board would be the property of the Board only and it can't be used further without permission of the Board. The selected logo shall be patented by the Board and winner shall be prohibited to claim any right on the LOGO. Decision of the Board shall be final.

The logo may contain the following items: -

1. "JBB" letters which stands for "Jharkhand Biodiversity Board"
2. Biodiversity (plants/trees/animals/micro organism etc.)
3. State symbols of Jharkhand - state tree, state flower, state animal etc.

All entries should be sent by post or can be submitted electronically so as to reach the office of the undersigned by 20th July, 2015.

All entries must include **full contact information** (name, address, e-mail address, and phone number) and should be mailed to the office of undersigned to the following address:

Member Secretary,
Jharkhand Biodiversity Board,
Van Bhawan Campus, Doranda, Ranchi - 834 002

or can be electronically submitted to the following e-mail address:

jbbranchi@gmail.com

All inquiries regarding the Logo Design Competition should be directed to the above mentioned e-mail address.

Only those participants who agree with above mentioned terms & condition of the Board are invited. Mere participation in this competition tantamount that he/she/they agree to the terms and conditions of laid down by the Board in this regard.

Jharkhand Biodiversity Board has full right to cancel the competition at any stage without giving any reason.

Result will be uploaded in JBB website and the winner of the competition shall be duly intimated.

Looking forward to having many entries from creative and original minds.

Some of the sample logos being used by different State Biodiversity Board are as under: -



Kerala State Biodiversity Board



Karnataka Biodiversity Board



U.P. State Biodiversity Board



Uttarakhand Biodiversity Board



West Bengal Biodiversity Board



Punjab Biodiversity Board



Madhya Pradesh State Biodiversity Board



Maharashtra State Biodiversity Board



Manipur Biodiversity Board
Manipur Biodiversity Board

Happy designing!

Rajiv Ranjan, *IFS*
Member Secretary