

## **New Year Dhamaal** (“Contest”)

### **Terms & Conditions**

1. The Contest is organized by Hungama Digital Media Entertainment Private Limited, a company incorporated under the Companies Act, 1956, having its registered Office at F-1, First Floor, Laxmi Woollen Mills Estate, Shakti Mills Lane, Off Dr. E. Moses Road, Mahalaxmi, Mumbai-400011, India (hereinafter referred to as the “Organizer”) in association with Telewings Communications Services Private Limited, a company incorporated under the Companies Act, 1956, having its registered Office at A-38, Kailash Colony, New Delhi-110048 (“Telenor”).
2. The Contest is open for the valid prepaid subscribers of Telenor (“Subscriber(s)”) for the telecom circles of Andhra Pradesh, Bihar & Jharkhand, Gujarat Maharashtra, Uttar Pradesh (East) and Uttar Pradesh- (West)
3. This Contest will be governed by these standard terms and conditions, and accompanying details (collectively the "Terms"). Each Subscriber agrees that he/she has read and understood these Terms and by their participation in the Contest and he/she agrees to be bound by the Terms.
4. This Contest is available for a limited period and commences from 1<sup>st</sup> Dec 2015 and will continue till 31<sup>st</sup> Jan 2016 (“Contest Period”).
5. Participation in the Contest: i. To participate in the Contest, the Subscriber has to subscribe to Khelo India Jeeto India contest pack (“KIJl Pack”) at Rs 5 per day and answer a series of 7 multiple-choice questions through IVR. The Subscriber can subscribe the Pack through IVR/SMS/USSD/OBD ii. Option of subscribing a Pack of Rs 3 with 5 questions and of Rs 2 with 3 questions is also available. iii. After the last question the Subscriber shall be given an option to subscribe for more questions iv. Each correct answer fetches the subscriber ten points. iv. Subscriber of a particular Telenor number answering maximum questions correctly in the shortest possible time during the Contest Period shall be eligible for prizes. v. The Subscriber can subscribe the Pack by dialing an IVR shortcode 52000 (toll free) or by sending sms ACT KIJl to 52000 or by dialing USSD code \*200#. The deactivation to Pack can be done by sending sms DEACT KIJl to 52000.
6. Winner Selection & Prizes :
  - a. **Daily Winners and Daily Prizes (Rs.100):** i During the Contest Period, 1 winner per circle will be declared as daily winners for that day. ii. Subscribers who score the maximum points in their respective circles in shortest time period

shall be daily winners. iii. The Daily winners will be informed through SMS. iii. Daily winners will get a recharge worth of Rs 100 each. For this Contest a day shall commence from 00:00 AM and end at 23:59 PM.

**Grand Prizes:** i. At the end of Contest Period winners of grand prizes from Pan India shall be declared as per below mentioned details:

1. **Iphone 6 (16GB) (1<sup>st</sup> prize):** Top Subscriber from Pan India who scores the highest points during the entire Contest Period in the shortest time period shall be awarded **Iphone 6**, provided the Subscriber scores a minimum of 3000 points during the Contest Period.
2. **LED TV-MicroMax(2<sup>nd</sup> prize):** Top 2 Subscribers from Pan India who scores the highest points during the entire Contest Period in the shortest time period shall be awarded **LED TV**, provided the Subscriber scores a minimum of 2700 points during the Contest Period.

7. The prizes have to be claimed by the winners in person from Telenor's store/ franchise store or any other location, as notified by Telenor after submitting copy of his/her Identity proof & address proof, which will be first validated by Telenor and such identity proof should match with the identity records of the Subscriber in the records of Telenor. The winners shall also be required to complete the documentation as desired by Telenor, to claim the prizes.
8. No cash shall be given in exchange of the prize won.
9. Any failure on the part of the winner to comply with directions issued by Telenor, or in the event of any ambiguity / uncertainty / unavailability of the winner, Telenor, in its own discretion will be entitled to cancel the prize(s) for the said winner(s) and may proceed to select other winner through same process.
10. The decision of Telenor in respect of all transactions / award of prizes under this Contest shall be final and binding.
11. A Subscriber shall mean the person in whose name the mobile phone number is registered as per the records maintained by Telenor
12. Telenor reserves the right to extend, cancel, discontinue, change, alter, modify, and/or prematurely withdraw this Contest on its sole discretion at any time.

- 13.** Shape & size of the prize may differ from its picture shown on the leaflets/ website or any other publicity material, communication. Telenor does not provide any warranty or guarantee (whether express or implied) including the warranty for the quality, fitness or merchantability of the prize.
- 14.** Telenor or its directors/officers/affiliated companies will, in no manner whatsoever, be responsible for circumstances beyond its control, which hinder the completion of this Contest.
- 15.** Telenor shall not responsible for any failure of SMS delivery.
- 16.** This Contest cannot be combined with any other offer or promotion currently being offered.
- 17.** Acceptance of the Terms of this Contest shall constitute consent on the Subscriber's part, to allow the use of the Subscriber's entry, names, images, video footage, voices and/or likeness by the Telenor for editorial, advertising, promotional, marketing and/or other purposes, without further compensation to the Subscriber.
- 18.** Neither the employees of Telenor nor their family members or relatives are eligible to participate in this Contest. Any such entry, even if successful, would be deemed inadmissible.
- 19.** This Contest does not grant to the Subscriber any right or interest or title to any of Telenor's intellectual properties. The winner shall be responsible for any additional, incidental expenses required to be incurred to avail of the prize. All taxes, insurances, transfers, spending money and other incidental and related expenses as the case may be, unless specifically stated, are the sole responsibility of the prize winner.
- 20.** The Subscriber shall indemnify Telenor, its offices, directors and affiliates against any claims including third party claims, disputes, actions, liabilities and damages that may arise as a result of act or omissions of the Subscriber, on account of Subscriber's breach of the terms and conditions of this Contest and /or Subscriber's failure to comply with applicable laws.
- 21.** Telenor reserves the sole right to assign, novate, transfer its rights and / or obligations under this Contest or emanating from this Contest at any point in time, in full or part, without seeking any consent or approval or providing any notice (prior or later) to Participant or any one else.

- 22.** This Contest shall be governed by and construed in accordance with the laws of India. The Courts at Delhi shall have the exclusive jurisdiction to try any dispute arising out of this Contest.
- 23.** If in case participant takes refund on this service during the contest tenure he or she will not be eligible for the gratification.
- 24.** If in case the winner is not reachable or does not responds to our queries through Telecalling, SMS or Email for 7 days after completion of the contest, his/her prize shall be forfeited and will be offered to the next winner in the list as per the Points table.
- 25.** A Bank Voucher or Bank Card acts as a pre-filled card, in which the Winner's prize amount, less TDS if applicable, is available and is given to the Winners at the discretion of the Organizers an alternative of the prize(s). This Bank Voucher or Bank Card can be used / swiped as a debit card in all outlets where Bank Cards are accepted. The applicable terms and conditions for such Bank Voucher shall be the terms and conditions stipulated by the relevant bank. This Bank Card or Bank Voucher may be issued by the Organizer, at its sole discretion, to any category of prizes under this Competition.