

# National Paper Presentation Competition

## Area: Supply Chain Management & Logistics

**Friday, February 26, 2016**  
**Venue: O.P Jindal Global University**  
**Sonipat-131001, Haryana (Delhi NCR)**

Jindal Global Business School (JGBS), a premier Indian B-School, located in NCR, India since its establishment in 2010 has carved a niche in the corporate and academic circles for its innovative approach to MBA education. Our mission is to prepare the business leaders of tomorrow for the responsible management and effective stewardship of all our resources: human and natural; material and creative; social and economic. Our goal is to positively influence the practice of business, to compete fairly, and to collaborate on a global scale and scope. JGBS aims to create new knowledge and value through fundamental and applied research and through free-ranging discussions in the classroom with global business practitioners and scholars alike.

JGBS's Centre for Supply Chain Management and Logistics, which aims at excellence in research and education in the areas of supply chain and logistics, is organizing, in collaboration with SCNext, a National Student Competition in the area of Supply Chain Management and Logistics. The event will be held on Friday, February 26, 2016.

Students and researchers are invited to contribute research papers in the domain of Supply Chain and Logistics, on the following topics:

### Topics

- Emerging Trends in International Logistics Practices.
- Role of Big data and Analytics in the Future of Supply Chain.
- Developing Innovations in Agile Supply Chain.

### Submission Guidelines

- Authors will be invited to contribute a full-paper after an abstract of 500 words specifying the a) Purpose b) Design/methodology/approach c) Findings and d) Practical implications has been reviewed and accepted by the committee.
- All correspondence including the abstract and the full-paper must be e-mailed to [octaphi@jgu.edu.in](mailto:octaphi@jgu.edu.in)

## Formatting Requirements

- The full-paper is to be around 3500 words. It includes the title (less than 10 words), abstract (500 words), six keywords, primary content, figures, tables, conclusions, acknowledgements, and a minimum of ten references in ONE DOCUMENT in MS Word (Compatibility mode).
- The paper must be written in past tense.
- Please use Times New Roman textual style; 16 point for title and 12 points for the content. All heading must be numbered serially and in bold, and the subheadings must be italicized.
- Leave a one (1) inch margin on all sides and justify contents to left and right margin.
- All information and exhibits/images, and references must be in APA format. Website references must include date of access.
- Check that paper prints correctly and completely, i.e. every single imported figure and tables are included in the submitted file).

## Originality and Acknowledgement

- Submissions must be of original quality; should not have been published or accepted in a journal or conference proceedings, nor presented at another conference.
- Submissions must not be concurrently under consideration for publication or presentation elsewhere.
- If the submitted paper is accepted, for presentation at the conference, the corresponding author (or in any event, one of the authors) must register for the conference and present the paper at the conference.

## Additional Requirements

- Authors need to provide full name, affiliation and contact details.
- The name of the corresponding author, if there are two or more authors of a paper, must be clearly indicated. All conference related information will be sent only to the corresponding author.
- Failure to comply with these requirements can result in removal of paper(s) from the proceedings.

## Awards

- One "Best Paper Award" will be given to the author of a full-paper presented in each of the topic areas.
- One "Best Conference Paper Award" will be given to the author(s) of the best full-paper presented at the competition.
- The awards will be presented at the National Symposium on Supply Chain Management & Logistics being held on Saturday, February 27, 2016.

## Registration Fees and Mode of Payment

- The Registration Fee of Rupees Nine Hundred (Rs.900/=) includes access to all sessions of the competition and meals at the presentation venue. However, the Registration fee excludes accommodation facility. Participants must make their own arrangements for stay during the conference.
- Registration fee can be transmitted through Demand Draft or Banker's cheque drawn in favor of "O.P Jindal Global University" payable at Sonipat, Haryana.
- Authors paying registration fee through Online/NEFT should refer to the following information:

ONLINE / NEFT PAYMENT DETAILS	
BENEFICIARY NAME	OP JINDAL GLOBAL UNIVERSITY
ACCOUNT NUMBER	01910310000100
BENEFICIARY BANK	HDFC BANK LTD
BRANCH	L-203, Model Town, Sonapat Haryana 131001
RTGS/NEFT Code	HDFC0000191

## Important Dates

Last Date of submission of abstracts	<b>January 5, 2016</b>
Intimation of Acceptance of Abstracts	January 10, 2016
Last date of submission of Full paper	<b>February 1, 2016</b>
Intimation of Acceptance of Full paper	<b>February 5, 2016</b>
Last date of Registration (for inclusion of paper in the proceedings)	February 10, 2016
Paper presentation competition	<b>February 26, 2016</b>
Symposium on Supply Chain Management & Logistics	<b>February 27, 2016</b>

If you have any questions about paper submissions, or need more information, please send an email to [octaphi@jgu.edu.in](mailto:octaphi@jgu.edu.in)

## Symposium Convener

Professor Saroj Koul                      08930110737

## Program Committee

Professor Anirban Ganguly              08396907354

Professor Neha Sehgal                    08930110910

## Student Coordinators

Saurabh Sao                                 09907983883

Monal Pandey                               09161655166

Ashwathej Purushothaman               09991114503



**SCNext India SkillPRO** is a professional arm of International Supply Chain Education Alliance (ISCEA) based at Ohio, USA. It provides the aspiring leaders in the supply chain industry with a platform to explore their leadership potential, while developing the skills sets and knowledge required by the companies. SCNext India has successfully implemented the Supply Chain Education model and have rolled out a corporate training program across India with its trade promotion partners. It also provides members with the opportunities to take local, regional, and global leadership positions, manage internal business ventures and projects, enhance their formal education through global certifications, events, debates, gain a global perspective on business and cultural issues, and build a professional bridge with young professionals around the world and ISCEA SCNext mentors.



**O.P. Jindal Global University**  
A Private University Promoting Public Service  
[www.jgu.edu.in](http://www.jgu.edu.in)

O.P. Jindal Global University (JGU) is a non-profit global university established by the Haryana Private Universities (Second Amendment) Act, 2009. JGU was established as a philanthropic initiative of Mr. Naveen Jindal, the Founding Chancellor in the memory of his father Mr. O.P. Jindal. The University Grants Commission has accorded its recognition to O.P. Jindal Global University. The vision of JGU is to promote global courses, global programmes, global curriculum, global research, global collaborations, and global interactions through global faculty. JGU is situated on a 80-acre state-of-the-art residential campus in the National Capital Region of Delhi. JGU is one of the few universities in Asia that maintain a 1:15 faculty-student ratio and appoint faculty members from different parts of the world with outstanding academic qualifications and experience. JGU has so far established five schools: *Jindal Global Law School*, *Jindal Global Business School*, *Jindal School of International Affairs*, *Jindal School of Government and Public Policy* and *Jindal School of Liberal Arts & Humanities*.

In 2009, JGU established India's first global law school, namely, Jindal Global Law School (JGLS). JGLS is recognised by the Bar Council of India and offers a three-year LL.B. programme, five-year B.A. LL.B. (Hons.) and B.B.A. LL.B. (Hons.) programmes and a one-year LL.M. programme. JGLS has research interests in a variety of key policy areas, including: *Global Corporate and Financial Law and Policy*; *Women, Law, and Social Change*; *Penology, Criminal Justice and Police Studies*; *Human Rights Studies*; *International Trade and Economic Laws*; *Global Governance and Policy*; *Health Law, Ethics, and Technology*; *Intellectual Property Rights Studies*; *Public Law and Jurisprudence*; *Environment and Climate Change Studies*; *South Asian Legal Studies*; *International Legal Studies*; *Psychology and Victimology Studies* and *Clinical Legal Programmes*. JGLS has established international collaborations with law schools around the world, including Harvard, Yale, Columbia, Michigan, Cornell, UC Berkeley, UC Davis, Arizona, Oxford, Cambridge and Indiana. JGLS has also signed MoU with a number of reputed law firms in India and abroad, including White & Case, Amarchand & Mangaldas & Suresh A. Shroff & Co., AZB & Partners, FoxMandal Little, Luthra and Luthra Law offices, Khaitan & Co. and Nishith Desai Associates.



**Jindal Global Law School**  
India's First Global Law School  
[www.jgls.edu.in](http://www.jgls.edu.in)



Jindal Global Business School (JGBS) offers an MBA programme and an integrated BBA-MBA programme. The vision of JGBS is to impart global business education to uniquely equip students, managers and professionals with the necessary knowledge, acumen and skills so that they can effectively tackle challenges faced by transnational business and industry. JGBS offers a multi-disciplinary global business education to foster academic excellence, industry partnerships and global collaborations. JGBS faculty is engaged in research on current issues including: Applied Finance, Business Policy, Decision Support Systems, Consumer Behavior, Globalization, Leadership and Change, Quantitative Methods, Information Systems, and Supply Chain & Logistics Management. JGBS has established international collaborations with several leading international schools including the Naveen Jindal School of Management, University of Texas at Dallas, USA, Kelley School of Business, Indiana, USA, European Business School, Germany and University of New Brunswick, Fredericton, Canada.

Jindal School of International Affairs (JSIA) India's first Global Policy school is enhancing Indian and international capacities to analyse and solve world problems. It intends to strengthen India's intellectual base in international relations and affiliated social science disciplines that have hitherto been largely neglected by Indian academic institutions. JSIA offers a Master of Arts in Diplomacy, Law and Business [M.A. (DLB)]. The programme is the first of its kind in Asia, drawing upon the resources of global faculty in Jindal Global Law School, Jindal Global Business School, as well as the Jindal School of International Affairs to create a unique interdisciplinary pedagogy. The M.A. (DLB) is delivered on week days to residential students and on weekends for working professionals, including diplomats, based in the National Capital Region (NCR) of Delhi. JSIA has also launched a three-year B.A. (Hons.) in Global Affairs. JSIA has established international collaborations with the United Nations University in Tokyo and the School of Public and Environmental Affairs (SPEA) of Indiana University. JSIA hosts India's first Taiwan Education Centre, which has been established by National Tsing Hua University of Taiwan with the backing of the Ministry of Education, Government of Taiwan. JSIA publishes the Jindal Journal of International Affairs (JJIA), a critically acclaimed bi-annual academic journal featuring writings of Indian and international scholars and practitioners on contemporary world affairs.



**Jindal School of International Affairs**  
India's First Global Policy School  
[www.jsia.edu.in](http://www.jsia.edu.in)



Jindal School of Government and Public Policy (JSGP) offers India's first Master's Programme in Public Policy (MPP). MPP is inter-disciplinary and draws upon multiple disciplines. It is designed to equip students with capacity to grasp contemporary economic, political and social challenges, coherently and comprehensively and to find solutions to persistent problems. Our public policy graduates have mastery over a range of tools and techniques essential for evidence-based policy-making. They are well-versed in monitoring and evaluation methods. They are trained to understand diverse contexts and complexity. They can design policies which are implementable and deliver desired results. They will be an asset to development and policy-related institutions, both within government and in civil society. Think-tanks, policy research institutions, consulting companies, corporate social responsibility initiatives, international organisations and the media must value the unique combination of skills, leadership, imagination, and ethics which JSGP graduates possess. JSGP has an outstanding faculty to equip its students to pursue successful and adventurous careers in many spheres of public life. JSGP has international collaborations befitting a global programme of high quality. JSGP is a member of a select group of public policy schools (including Harvard University, Sciences Po, Oxford University, Central European University, and many others) for participating in the Open Society Foundation's Rights and Governance Internship Programme. JSGP has a dedicated Placement and Career Development Cell which helps its graduates to pursue careers best suited to their skills and aptitude.

The Jindal School of Liberal Arts & Humanities (JSLH) began its first academic session in August 2014. It offers an interdisciplinary under-graduate degree programme leading to the award of B.A. (Hons.). An education in the liberal arts and humanities programme at Jindal School of Liberal Arts and Humanities (JSLH) in collaboration with Rollins College, Florida, is the ideal preparation for an intellect in action. JSLH offers a space for the expansion of young minds in a polyvalent education that mixes the classical and the contemporary in a new framework – the first of its kind in India. Our aim is to break down disciplinary boundaries and redefine what it means to study arts and humanities in an international context. At JSLH, our distinguished faculty aims to create world-class thinkers who are simultaneously innovators. We train students for intellectual mastery, democratic participation, self-expression and advanced life-long learning. Our curriculum has been carefully crafted and has a global orientation. Within this global framework, the B.A. (Hons.) includes an exciting opportunity to solidify Jindal's liberal arts and humanities programme through an extended period of study at Rollins College, Florida, USA, leading to the award of another undergraduate degree from the USA. JSLH seeks to become one of the places that will produce the next generation of leaders to confront our overarching problems.



**Jindal School of Liberal Arts & Humanities**  
India's First Transnational Humanities School  
[www.jslh.edu.in](http://www.jslh.edu.in)