

TERMS AND CONDITIONS OF Airtel Play To Win Home Quiz/ Khelo Aur Ghar Jeeto Quiz

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PLEASE READ THE FOLLOWING TERMS AND CONDITIONS CAREFULLY BEFORE PARTICIPATING IN THIS QUIZ KNOWN AS “**AIRTEL Play To Win Home Quiz**” or “**AIRTEL Khelo Aur Ghar JeetoQuiz**” (HEREINAFTER REFERRED TO AS “**QUIZ**” or “**AIRTEL Play To Win Home QUIZ**” OR “**AIRTEL KHELO AUR GHAR JEETOQUIZ**”). BY PROCEEDING WITH PLAYING THE **AIRTEL Play To Win Home QUIZ** OR **AIRTEL KHELO AUR GHAR JEETOQUIZ**, YOU AGREE TO BE LEGALLY BOUND BY THESE TERMS AND CONDITIONS (“**Terms and Conditions**”). IF YOU DO NOT AGREE TO THESE TERMS AND CONDITIONS, PLEASE DO NOT PARTICIPATE IN THE **AIRTEL Play To Win Home QUIZ**.

Terms and Conditions:

This Quiz is conceptualized, organized and conducted by OnMobile Global Ltd, a company incorporated under the Companies Act, 1956 and having its registered office at Tower# 1 94/1 C & 94/2, Veerasandra Village, Attibele Hobli, Anekal Taluk, Electronic City Phase 1, Bangalore- 560100- India (hereinafter referred to as “**OnMobile**” or “**Organizer**”), as a part of Winners Zone. The Quiz is valid and open for a limited period from 29th February 2016 **00:00:01 hrs** till 28th May 2016 **23:59:59 hrs**, both days inclusive, for the active¹ pre-paid as well as post-paid category of airtel Subscriber(s)² (“**Subscriber(s)**”) who have successfully subscribed to the Winners Zone (“**Winners Zone Member(s)**”), in accordance with the subscription process mentioned below (airtel means Bharti airtel Limited, a company incorporated under the Companies Act, 1956 and having its registered office at Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi – 110 070, India (hereinafter referred to as “**airtel**”) and who belong to the following airtel telecom circles (“**Circle(s)**”) of DELHI, UTTAR-PRADESH-WEST, UTTAR PRADESH EAST, JAMMU & KASHMIR, PUNJAB & HARYANA & HIMACHAL PRADESH, ANDHRA-PRADESH, KERALA, KARNATAKA, MUMBAI, MAHARASTRA, GUJARAT, MADHYA-PRADESH, RAJASTHAN, KOLKATA & WEST BENGAL, ORISSA, BIHAR, NORTH EAST & ASSAM

A Winners Zone Member, by subscribing to Winners Zone and/or participating in the Quiz, hereby agrees to the Terms and Conditions mentioned below and gives his/her irrevocable consent to the process of selecting the winning Winners Zone Members as set out herein, and any appropriate changes that may be made to this Quiz by the Organizer, including due to any legal or regulatory requirement, instructions from any judicial or a quasi-judicial body or due to any natural calamity beyond the reasonable control of airtel or OnMobile, their respective affiliates and associates or for any other reason.

¹ An active Subscriber shall mean the Subscriber who uses the Subscriber Identity Module (“**SIM**”) on a regular basis for purposes other than to participate in the Quiz under Winners Zone or any other quiz offered by the Organizer and airtel, jointly.

² Subscriber shall mean the rightful user of airtel connection, pre-paid or post-paid, in whose name the mobile phone number (“**MSISDN**”) is registered with the operator. In the event the MSISDN or connection is registered in the name of a company / firm, the employee who is authorized to use the MSISDN shall submit a no objection certificate and authorization of the employer duly permitting the employee to use the number for participation in the Quiz, receive the prize and accept the terms applicable for the Quiz.

For the purposes of these Terms and Conditions, wherever the context so requires “You” or “Your” shall mean any natural person who is a Winners Zone Member and the terms and conditions of the Winners Zone shall be deemed to be incorporated herein.

The Quiz is available in the below languages on Interactive Voice Response (“Voice”), and in English and Hinglish on Short Message Service (“SMS”).

In English, Malayalam, Kannada and Telugu the Quiz will be called AIRTEL Play To Win Home Quiz .

In Hindi, Gujarati, Marathi, Bengali, Assamese and Oriya the Quiz will be called AIRTEL Khelo Aur Ghar Jeeto Quiz .

Also, by participating in this Quiz, You:

- Agree to the Terms and Conditions mentioned below and give Your consent for the same.
- Warrant that You have read, understood and agreed to conform to these Terms and Conditions.
- Warrant the accuracy, truthfulness and currency of all information that You may have submitted.
- Agree that You are entering into this Quiz as an independent party and nothing herein establishes an employer-employee relationship between You and airtel or between You and OnMobile and You are acting voluntarily, using Your own time and resources to participate in the Quiz, solely at Your own risk.
- Agree, that it shall be deemed that You have read and have agreed to be bound by the Terms and Conditions herein and the terms and conditions under Winners Zone, prior to participating in the Quiz.

These Terms and Conditions are available on the website at the following address:

<http://airtel.contestzone.in> (“Website”).

By subscribing to Winners Zone and/or participating in this Quiz, You indicate Your acknowledgement and acceptance of these Terms and Conditions and the terms and conditions of the Winners Zone.

Procedure and Eligibility to participate:

This Quiz is valid for all active Subscribers of Winners Zone who fulfill the following criteria:

- He/she must be of at least 18 years of age;
- He/she must be a resident of India;
- He/she must be an existing airtel Subscriber of any of the Circles mentioned herein;
- For Prepaid Subscribers-Subscribers must have the requisite balance of Rs 2/- per day, to be eligible to participate in the Quiz for that day;
- He/she must be an active Subscriber
- He/she must not have been either convicted and / or prosecuted for commission of any criminal offence nor be of an unsound mind; and
- He/she must not be under any legal disability e.g. insolvency, restraint by court order etc. and / or is prohibited from entering into any contractual relationship.

Further, the Winners Zone Members who participate in the Quiz and are chosen as Winners under each category of prize in accordance with the Winner selection process detailed in these Terms and Conditions will be the registered Subscribers of the winning mobile phone number and not merely the players using such mobile number (“Winner(s)”). If the Winner is not able to provide sufficient

evidence to show that he/she is the Subscriber of the mobile number, the Organizer reserves the right to award the prize to the next eligible Winner or to forfeit the prize, at its sole discretion.

1. To Subscribe:

A. An airtel Subscriber can subscribe to the Winners Zone by:

- Typing the keyword 'WIN' and sending the SMS to 55000 Toll-Free.
- Calling the Toll-free number 55000
- Dialing the Unstructured Supplementary Service Data ("USSD") String *646*1#
- If the Subscriber dials the USSD string to subscribe, a double confirmation is required.
- Accessing the Wireless Access Protocol link WAP link – <http://182.23.128.31/WinnerZoneSC/> and <http://182.23.128.31/WinnerZone/> ("WAP Link").
- Subscription will be open only in the above mentioned Circles of airtel and the Winners Zone Members will be barred from participating in the Quiz or subscribing to the Winners Zone while they are roaming outside their home Circles.
- Once the Subscriber is successfully subscribed he/she will get an SMS on his/her MSISDN registered with airtel, informing him/her about the current Quiz or upcoming quizzes/challenges, prizes to be won and that the current Quiz can be played at just Rs.5, Rs 3, or Re. 1 per day, depending on the balance available on his/her MSISDN registered with airtel.
 - On non-quiz days the Winners Zone Members will not be charged (from the time after the end of one quiz, till the start of the next quiz).
- Winners Zone Members will be automatically entitled to play all quizzes/challenges launched as a part of Winners Zone.
- If a Winners Zone Member wants to unsubscribe from the Winners Zone then it can be done by typing 'UNSUB WIN' and sending it as an SMS to 55000 (toll-free) or by calling the toll-free number 543212903/155223 or dialing the USSD String *646*3# or by sending STOP to 155223 (toll-free) as an SMS.
- The day after the Quiz ends, an SMS will be sent to the MSISDN's of all active Winners Zone Members informing them that the Quiz is closed and to watch out for the next Quiz.

B. Charging

- All Winners Zone Members will be charged Rs. 5/-, Rs 3/-, or Re. 1/- per day ("**Daily Charging Amount**") depending on the balance available on his/her MSISDN registered with airtel for that day from 01:00:00³ hours onwards, from the date of commencement of the Quiz or from the day he/she subscribes to Winners Zone till the end of the Quiz, or till the day he/she unsubscribes from the Winners Zone, whichever happens first, irrespective of whether the Winners Zone Member plays the Quiz or not. The Daily Charging Amount is charged each day, irrespective of successful charging or failure the previous day. This Daily Charging Amount will not be refunded to Winners Zone Member under any circumstances.

³ The Daily Charging Amount as applicable per Winners Zone Member will be done through an automated charging system, where the system will automatically charge all the existing Winners Zone Member the Daily Charging Amount per day, depending on the available balance on his/her MSISDN registered with airtel.

- All Winners Zone Members, on the first day that he/she participates in the Quiz will be sent a success SMS on his/her MSISDN (if the charging is successful) which shall include without limitation the number on which he/she can participate in the Quiz, rules, prizes to be won, Terms and Conditions URL of the Quiz.
- At a regular interval of 15 days, from the date of commencement of the Quiz till its completion, all active Winners Zone Members will be sent a reminder SMS on their MSISDN's registered with airtel, informing them that they are active on Winners Zone and such SMS shall detail the process of un-subscription from the Winners Zone and the number on which he/she can call and participate in the Quiz. All Winners Zone Members will be allowed to play the Quiz each day irrespective of successful charging on each day. If the charging fails for any particular day during the Quiz, the Winners Zone Member will be allowed to play the Quiz for that day, however the questions attempted by such Winners Zone Member shall not be considered for the Winner selection process for any of the prizes under the Quiz.
- All the Winners Zone Members will be allowed to play all 7 questions of the day, for each day of the Quiz, irrespective of the amount that has been charged on each day. However, for the purpose of Winner selection, correct answers to only those questions shall be considered, which are eligible to be considered, based on the amount charged on a particular day, therefore:
 - For Winners Zone Members that are charged Rs.5 on a day, correct answers out of 7 questions played shall be considered for the purposes of Winner selection in accordance with the Terms and Conditions mentioned herein;
 - For Winners Zone Members that are charged Rs.3 on a day, correct answers out of the first 5 questions played shall be considered for Winner selection in accordance with the Terms and Conditions mentioned herein; and
 - For Winners Zone Members that are charged Re.1 on a day, correct answers out of the first 3 questions played shall be considered for Winner selection in accordance with the Terms and Conditions mentioned herein.
- The Winners Zone Members will not be charged for the days on which the Quiz is not being held.

C. Playing / Rules:

- The Quiz consists of a total of 630 questions, with 2 answer options for each question. A Winners Zone Member can play only up to 7 questions each day. There will be a fresh set of 7 questions every day. All questions are in Multiple choice format and the answer to each must be selected from one of the 2 options only.
- The questions under the Quiz shall be based on information available to the public at large.
- After every answer, the Winners Zone Member will be informed if the given answer is right or wrong, followed by the updated score and given the next question and answer options. The User shall also be informed the total score which shall be based on the days of successful charging (which will consider the charging and score update the day before the previous day).
- For every right answer the Winners Zone Member will get 1 point. There is no negative marking for a wrong answer.
- If the Winners Zone Member stops playing the Quiz after answering the nth question then when he/she resumes playing on the same day by calling the number 55000 (toll free) or sending the

keyword 'PLAY' through SMS to 55000 (toll free), he/she will be given (n+1)th question. If Winners Zone Member stops playing the Quiz without answering the nth question then when he/she resumes playing on the same day, he/she will be given the nth question, which may be different than the question received previously.

- Irrespective of whether or not the Winners Zone Member has answered all 7 questions on a particular day, when he/she attempts on the next day, he/she will be provided the first question of that day.
- The Winners Zone Member will be provided the questions one after the other till he/she finishes answering all the questions for that day.
- There will be a black-out time for the Quiz every day between 11:45 PM in the evening to 12:15 AM in the morning of the next day. This black-out time will be communicated to all the Winners Zone Members at the time of subscription to Winners Zone. During this black-out period, the Winners Zone Members will not be allowed to play the Quiz. If the Winners Zone Members send responses after 12.15 am, then that will be considered as a response to the 1st question of the new day and based on the right answer configured for the 1st question of such day, the response will be sent along with the next question and answer options.
- The selection of the Winner for the Daily Prize for each day of the Quiz will be based only on the points scored by a Winners Zone Member on each day of the Quiz.
- If a user has answered only 3 questions the previous day and sends the answer to the 4th question the next day then that will be considered as the answer to the 1st question of the new day and response will be sent accordingly if the 1st question has been pushed to the user.
- If a user has answered only 3 questions the previous day and sends the answer to the 4th question the next day then User will be prompted with 1st question of the day if 1st question is not pushed to the user. Winners Zone Members who are roaming outside their home Circles will be barred from subscribing to the Winners Zone and/or participating in the Quiz.

- After completing all the questions of the current day, in case the user has missed answering questions for previous day, for which they were successfully charged, the User shall be informed through IVR/SMS about these missed questions, and shall be entitled to play all such accumulated missed questions of the Quiz.

D. Quiz on Call:

- All Winners Zone Members can play the Quiz by calling the toll-free number 55000,
- The Winners Zone Members can press 1 for 1st option or 2 for 2nd option on the phone keypad to answer any question.
- Winners Zone Members can press * to listen to a question again.

E. Quiz on SMS:

- The Quiz will be available on the toll-free number 55000 for Winners Zone Members.
- All Winners Zone Members can play the Quiz, on the toll-free number 55000, by sending 'PLAY' to 55000.
- A Winners Zone Member can play the Quiz either by sending the keyword PLAY as an SMS to 55000 to get the question and answer options followed by sending PLAY A or PLAY B or just 'A' or 'B' as an

SMS to 55000 as their response to the question, or by sending PLAY A or PLAY B or just 'A' or 'B' as a response to the question that he/she has last received on that particular day.

- In case a Winners Zone Member experiences a delay in receiving a response or receives no response at all from the system at any time during the Quiz, he/she is required to send an SMS with the Quiz keyword PLAY to the toll-free number, 55000. The Winners Zone Member should refrain from sending the answer options, 'A' or 'B' in such a situation, as it may be considered as a reply to an unanswered question.

Quiz Flow On USSD *646*1#

- Quiz will be available on *646*1# USSD String for subscribers of the Playerz Zone.
- Format of question and answer options will be as mentioned in the below example. Every question will have a pre-question text in set 1 that will introduce user to the contest

E.g.

Q1. What is....?

1) XYZ

2) ABC

Send 1 or 2

- All questions will have question numbers. There will be no pre-question text associated with the question. Any USSD message should not exceed the length of 156 characters.
- Contest consists of 630 questions, which can be answered by participants at any time.
 1. Each set will have extra questions, but the user can play only a limited number of questions as per the grid provided in the question sets section.
 2. The right answer id of Set1 questions to be the same. Once user completes Set 1, he/she will be taken to Set 2 and so on.
- All the questions have 2 answer options each and participants can answer by sending 1 / 2, as a response to the questions.
 - All subscribers can play up to 7 questions a day. There will be a fresh set of 7 questions every day.
 - Subscribers with status as "Suspended" will be allowed to play only for 5 consecutive days.
 - For every right answer the user will get 1 point. There is no negative marking for a wrong answer and call-to-action.
 - After every right/wrong answer, the user will be given his/her score for the day, followed by the next question and call-to-action.
 - If the participant gives an invalid input then an SMS is sent saying invalid answer, followed by how to answer.
- After every right/wrong answer, the participant will be sent 1 USSD message with *brief* right / wrong answer response along with the score details and the next question

E.g. Right! Total Score: 1

Q2. What is....?

1) XYZ

2) ABC

Send 1 or 2

- In case of an invalid USSD input, a random unanswered question is sent to the user.
- If participant stops playing after answering the nth question then when he/she sends dial USSD string again, he/she will get the (n+1)th question on USSD.

2. Prizes and Winner Selection process:

2.1 Winner selection:

The selection of all the prizes hereunder shall be conducted after the Quiz ends, unless otherwise stated. For the avoidance of doubt, for the purposes of Winner selection of any of the prizes hereunder, the points scored by an MSISDN shall be calculated based on the number of questions which an MSISDN is entitled to answer in a day, based on that day's charged value, as detailed in Paragraph B above. One Individual Winner, irrespective of the number of MSISDN's registered in his/her name with airtel, is entitled to win either of the Bumper Prize or 1st Prize, only once during the Quiz

Bumper Prize: The selection for the Bumper Prize winner will be conducted after the Quiz ends. One MSISDN across all circle groups, as per the classification of Circle Groups* given below, with the minimum cumulative score of 200 points, during the Quiz, will be selected as the winner of House/Apartment worth up to Rs 20 Lakhs.

The points scored by an MSISDN from the questions that the MSISDN is entitled to answer in a day, based on that day's charged value will only be considered for selection.

The winner will be removed from the list of eligible MSISDN for the 1st Prize.

1st prize: The selection for the 1st Prize winner will be conducted after the Quiz ends & the winner of Bumper Prize are selected. One MSISDN per circle group*, with the minimum cumulative score of 130 points, during the Quiz, will be selected as the winner of Maruti Suzuki Swift Lxi worth up to Rs 485,000.

The points scored by an MSISDN from the questions that the MSISDN is entitled to answer in a day, based on that day's charged value will only be considered for selection.

One Individual, irrespective of MSISDNs, can win only one of the above mentioned prizes.

In the selection of the winners of the Bumper Prize and 1st Prize, the score considered for selection will include the scores accumulated by users by answering missed questions if any.

Daily 1st Prize: The selection for the Daily 1st prize will be conducted after 5 working days. Two MSISDNs per circle-group*, with the score of 7 points on that day, are selected as the winners of Mobile Recharge⁴ worth up to Rs 200.

The points scored by an MSISDN from the questions that the MSISDN is entitled to answer in a day, based on that day's charged value will only be considered for selection.

The winning MSISDN is removed from the list of eligible subscribers for the Daily 2nd & Daily 3rd Prize of that day.

One MSISDN can win this prize only once in the Quiz.

Daily 2nd Prize: The selection for the Daily 2nd prize will be conducted after the selection of the Daily 1st Prize winners of that day are selected. Five MSISDNs per circle-group*, with the score of 5 points on that day, are selected as the winners of Mobile Recharge worth up to Rs 100.

The points scored by an MSISDN from the questions that the MSISDN is entitled to answer in a day, based on that day's charged value will only be considered for selection.

The winning MSISDN is removed from the list of eligible subscribers for the Daily 3rd Prize of that day.

One MSISDN can win this prize only once in the Quiz.

Daily 3rd Prize: The selection for the Daily 3rd prize will be conducted after the selection of the Daily 1st & Daily 2nd Prize winners of that day are selected. Fifty MSISDNs per circle-group*, with the score of 3 points on that day, are selected as the winners of Mobile Recharge worth up to Rs 20.

The points scored by an MSISDN from the questions that the MSISDN is entitled to answer in a day, based on that day's charged value will only be considered for selection.

One MSISDN can win this prize only once in the Quiz.

In case of a tie in the above selection for, Bumper Prize, 1st Prize, all Daily Prizes and World Cup Special Prize, the winners will be selected through a Random system generated process.

A Subscriber is eligible to win more than one Prize during the period of the Quiz, which means that he/she can win more than one Prize provided he/she meets the above said criteria of the respective Prizes and gets selected by the random selector in case of a tie.

Note: If a participant plays the Quiz over both the channels (Voice & SMS), his/her score will only be cumulative, and not exclusive for each of the channels. ie: if the participant has started playing the Quiz on

⁴ Mobile Recharge is the amount that will be given to the Winners as talk-time, based on the available denominations or offers in the respective circle group*. In case in any of the circle group, the talk-time recharge value or denomination offered in the Quiz is not available, the Winners will be provided with the nearest value or denomination available for talk-time, data or SMS recharge which could be equal to or closest to the recharge value or denomination offered. All taxes and charges including but not limited to State tax, cess, operator charges etc. on such recharge will be applicable and will be borne by the Winner. It is clarified that Winners who are post-paid Subscribers of airtel will receive the Mobile Recharge amount by way of credit of the Mobile Recharge amount in their respective winning MSISDN's.

voice and has scored 2 points in 3 questions, if he/she drops the call and resumes playing through SMS, he/she will be given the 4th question, and if he/she answers the question correctly, his/her score will be 3. And this will be the score that will be considered for the winner selection for all the prizes.

In the selection of the winners of the Daily 1st, 2nd and 3rd prizes, the score considered for selection will NOT include the scores accumulated by users by answering missed questions if any and will only consider the respective question of each particular day.

World Cup Special Prize: The selection for the World Cup Special Prize will be conducted as per the schedule***. Hundred MSISDNs per circle groups*, with minimum 1 point on that World cup Special day, are selected as the winners of Mobile Recharge worth up to Rs 50.

The points scored by an MSISDN from the questions that the MSISDN is entitled to answer in a day, based on that day's charged value will only be considered for selection.

One MSISDN can win this prize only once in the Quiz.

In the selection of the winners of the World Cup Special Prize, the score considered for selection will NOT include the scores accumulated by users by answering missed questions if any and will only consider the respective question of each particular day.

Early bird Prize: The selection for the Early Bird Prize will be conducted during the quiz. The first 441 MSISDNs across all circles group, with the score of 2 points will be eligible for this prize of Mobile Recharge worth up to Rs10.

One MSISDN can win this prize only once in the Quiz.

In the selection of the winners of the Early Bird Prize, the score considered for selection will include the scores accumulated by users by answering missed questions if any.

- **All subscribers will be able to answer all 7 questions every day.**
- **Questions eligibility based on charging is as follows:**
 - 1. Subscribers that are charged Rs.5 in a day are eligible for 7 questions on that day**
 - 2. Subscribers that are charged Rs.3 in a day are eligible for 5 questions only on that day**
 - 3. Subscribers that are charged Re.1 in a day are eligible for 3 questions only on that day**

Subscribers hereby agree and confirm that he/she is aware that an SMS sent by the Subscriber may not be received by the Organizers instantly due to various factors outside the control of the Organizers such as Network failure or System failure and hereby agrees not to dispute/challenge

the delay caused hence. The time for recording of answer shall be the time at which the Organizer receives the answer and not the time at which the Subscriber sends an answer from his/her handset. For example – If a subscriber sends an answer at 2 PM but it was received by Organizers only at 3 PM, then 3 PM will be considered for Winner Selection. The Subscriber undertakes not to challenge the selection process of winner(s) in case of tie in the number of points scored, since the time at which the SMS was received by Organizers will be considered for selecting the winner. Participants hereby undertake sole responsibility to check the result link provided on a daily basis post completion of Challenge to know the winner and to claim their gratification, if any. Post winner declaration and completion of their announcement and further process as the case may be if Organizer finds that the declared winners are wrong then organizer reserves the right to declare the correct winners again and cancel the gratification of winners declared earlier.

Winners are required to enter the Recharge code on the website to redeem the Recharge amount. Notwithstanding anything to the contrary, the Winners Zone Members agree and confirm that the Organiser is entitled to introduce such other categories of prizes as it may deem fit, during the period of the Quiz. The Organizer shall, prior to the introduction of the other categories of prizes, inform the Winners Zone Members of the details relating to such prizes by way of a call or SMS on the MSISDN's of the Winners Zone Members registered with airtel, and through the Website. The Winners Zone Members hereby agree to not raise any claims against the Organiser in this regard.

****classification of Circle-groups and Zones for winner selection & gratification***

S.No.	Circle-Group	Zone	S.No.	Circle-Group	Zone
1	DELHI	NORTH	10	MAHARASTRA	WEST
2	UTTAR-PRADESH-WEST	NORTH	11	GUJARAT	WEST
3	UTTAR-PRADESH-EAST	NORTH	12	MADHYA-PRADESH	WEST
4	JAMMU & KASHMIR	NORTH	13	RAJASTHAN	WEST
5	HHP –HARYANA & HIMACHAL PRADESH	NORTH	14	WBK – KOLKATA & WESTBENGAL	EAST
6	ANDHRA-PRADESH	SOUTH	15	ORISSA	EAST
7	KERALA	SOUTH	16	BIHAR	EAST
8	KARNATAKA	SOUTH	17	NESA – NE & ASSAM	EAST
9	MUMBAI	WEST	18	PUNJAB	NORTH

*****Schedule for World Cup Special Prizes**

WORLD CUP SCHEDULE	
DAY -1	15-03-16
DAY -2	19-03-16

DAY -3	23-03-16
DAY -4	27-03-16

3. Winner Announcement and claiming process

3.1 Prize details:

3.1.1 With regard to the Bumper Prize, , the winner shall be given Rs 20 Lakhs by way of cheque or in the name of the builder for the purchase of a House. In the event, the Bumper prize winner chooses to have the gratification amount paid towards the purchase of an House, the Bumper Prize Winner shall select a house of his/her choice within the territory of India within a period of 90 days from the date of intimation to the Winner. The Organizer shall pay the vendor of the Apartment/House, a sum of Rs. 20,00,000/- after deducting the applicable taxes as on the date of registration of the Apartment/House at the office of the relevant regulatory authority, which shall be no later than 90 days from the date of intimation to the Highest Scorer of his winnings. Payment of the said amount shall be made via cheque. Cheque once accepted/delivered and that are not encashed within the statutory validity period shall lapse and not be re-issued. The apartment/house is required to be registered in the name of the Bumper Prize winner only. The Bumper Prize winner shall be solely responsible to carry out the title check of the apartment/House that he/she wishes to purchase. The Organizer assumes no responsibility in respect of any discrepancy arising on a later date in respect of the title of the House/Apartment and/or the credibility of the builder and/or the quality of the building. The obligation of the Organizer is limited to paying the aforementioned amount to the vendor of the apartment as chosen by the Bumper Prize Winner. However in the event the Bumper Prize Winner is unable to choose the place or city where she wants the apartment/house and the builder of such Apartment within the said period of 90 days, then in such an event the Bumper Prize Winner shall loose he/ her entitlement of the Bumper Gratification and the next eligible Highest Scorer among the MSISDNs will be selected as the Bumper Gratification Highest Scorer.

3.1.2 With regard to the 1st Prize, the Winner will be eligible for the ex-showroom price of such prize, i.e. of the Maruti Suzuki Swift Lxi, which shall not exceed the respective prices as detailed in Clause 2.1 above. The Winners eligible for such prizes will be liable to pay all applicable charges over and above the ex-showroom price of the respective vehicles as applicable, which shall include but not be limited to applicable taxes, levies, charges on the additional parts opted by the Winner to be purchased along with the afore-mentioned prizes or any other costs or charges which may be levied by the Central, State or Municipal authority or government or any other liabilities related to the respective vehicles. In case the specified model, type of vehicle offered in this Quiz as 1st Prize is discontinued or not available during or after the Quiz, the Organizer will, at its own discretion, offer another vehicle, as applicable, of the same value which may or may not be of the same brand. If the Winner wants the exact same model or type of vehicle of the same brand mentioned as the

1st Prize, and if the price of the respective vehicles increase during or after the Quiz or at the time of prize distribution or Winner announcement, the Organizer will only pay the value of the vehicle(s) that was during the launch of the Quiz and the Winner has to pay/bear the extra amount. The prize amount shall be given by way of cheque in the name of the dealer from whom the respective vehicles are being purchased under each category of prize hereunder.

3.2 Others:

- 3.2.1. The Winner selection process detailed under Clause 2 will be conducted using an automated ISO certified Winner selection system.
- 3.2.2. The process of Winner selection for each category of prize, in accordance with the Winner selection process detailed in this Quiz will be witnessed by an independent third party auditor ("**Independent Auditor**") who shall, after the selection of the Winners, certify such process.
- 3.2.3. After the selection and validation of the Winners of all the prizes under the Quiz, the Winners will be contacted, by calling them for 3 consecutive days on the number of the Winners Zone registered with airtel, and will be given further details as to how, when and where they can collect their respective prizes. In the event any of the Winners do not answer the calls of the Organizer, an SMS will be sent to the Winners intimating them regarding their winnings and providing them the details as to how, when and where they can collect their respective prizes ("**Intimation**"). For the purpose of Intimation, the Winner(s) will receive calls only from one of the numbers mentioned herein, i.e., 080-49292425/ 080-67186344 and/or SMS from 55000. The Organizer shall not be liable for any reason whatsoever in the event the Winners respond or communicate in any form, with any other numbers. The prizes must be claimed by the Winners within 30 days from the date of Intimation to the Winners, failing which, the prize(s) will be deemed to be forfeited by the Organizer under the respective categories of prizes. The prize/s offered under the Quiz may be given to the Winners during a special event, the venue, date and time of which shall be announced by the Organizer, at its sole discretion, subsequent to completion of the Quiz. In the event no special event is being conducted by the Organizer, the Winners shall be requested to provide their address to which the prizes may be sent by Organizer, failing which the prize shall be forfeited. The prizes shall, under no circumstance be distributed from the amount charged by OnMobile or airtel for playing the Quiz. Delivery of prizes will be subject to the Winners giving the correct address and his/her availability there. The Winners agree that there shall be no liability on Organizer in the event the Winners cannot be contacted for the aforesaid time periods stated in this clause, on any account for any reason whatsoever. In the event that any of the Winners cannot be reached through SMS or calls for a period of 3 days from the date of Intimation, or are ineligible or are disqualified, for any reason whatsoever, the Organizer reserves the right to forfeit the prize at its sole discretion.
- 3.2.4. Without prejudice to the foregoing Clause 3.2.3, any failure on the part of the Winners of the Quiz to comply with directions issued by the Organizer shall entitle the Organizer, at its discretion, to cancel and forfeit the prize for the said Winner and the same prize will be given to the next eligible Winner. All costs and expenses for collecting the prize unless otherwise specified, shall be borne solely by the Winners under the Quiz and the prize shall not be transferable and no request shall be entertained by the Organizer for such transfer. In

the event the prizes cannot be delivered, when specified that they will be delivered, due to reasons beyond the control of the Organizer, the Winners shall collect them from the place specified by the Organizer. The Organizer and airtel shall not be responsible for any delay on part of a third party including the courier agency, in delivering the prize.

- 3.2.5 To be eligible to claim the prize/s under the Quiz, the winning MSISDNs have to be active Subscribers of airtel during Winner announcement.
- 3.2.6 This Quiz may contain factual references to the names of certain companies, products and individuals. The Organizer and airtel make no representation of having a business relationship or tie -up with any such companies, products or individuals. All trade names shall continue to remain owned by their respective owners.
- 3.2.7 All prizes offered in this Quiz are subject to availability. Organizer reserves the right to provide alternate models or brands, cash or issue a Bank Gift Card (defined below) for the value of the prize won under the Quiz, after deducting applicable taxes, which may be redeemed by the Winner at stores accepting such Bank Gift Card.
- 3.2.8 A Bank Gift Card acts as a pre-filled card, in which the Winner's prize amount, less TDS if applicable, is available and is given to the Winners under any category of prizes under the Quiz, at the sole discretion of the Organizer. This Bank Gift Card can be used and/or swiped as a credit or debit card in all outlets where debit or credit cards are accepted. The Bank Gift Card is valid for a minimum period of 6 (six) months from the date of issue to the Winner. The applicable terms and conditions for such Bank Gift Cards shall be the terms and conditions stipulated by the relevant bank.
- 3.2.9 airtel and/or OnMobile are neither responsible nor guarantee the quality of the goods or services being offered as prizes nor are they liable for any defect or deficiency of goods or services so obtained or availed, by the Winners Zone Members under this Quiz.
- 3.2.10 The prize(s) under this Quiz are neither assignable nor transferable under any circumstances. Mere participation in the Quiz shall not entitle a Winners Zone Member to any prize. No other person or agent can claim the prize on behalf of the Winner, unless expressly mentioned herein.
- 3.2.11 The prize(s) to the Winners shall be given subject to compliance with all applicable statutory legislations, processes or formalities in connection with the prize(s).
- 3.2.12 Any Winners Zone Member providing any incorrect information, concealing or withholding any information from the Organizer with an intent to participate and/or win the Quiz will automatically be disqualified from participating in it and winning the different categories of prizes. Such act of providing incorrect information, concealing or withholding any information, including without limitation incorrect declaration of information relating to name, age, identity, address, mobile connection of airtel number, domicile, payment of outstanding amount to airtel or any other information provided by the Winners Zone Member, shall entitle the organizer to disqualify him/her without any further intimation.
- 3.2.13 All prizes must be claimed by the Winners, along with the documents specified herein below within the specified timelines intimated by the Organizer. The documents required to be submitted along with the claim by the Winners include the following (the document list is only inclusive and not exhaustive and can change as per the requirements of law): (a)Identity Proof; (b)Photocopy of PAN Card; (c)Address Proof; (d)In case of Winner holding a post-paid connection of airtel number and is entitled to a prize, the value of which exceeds Rs. 5,000/-, self-attested copy of the latest bill issued by the operator in respect of his/her airtel number registered with the Organizer under the Winners Zone and in case of Winner holding a pre-paid connection of airtel number and is entitled to a prize, the value of which exceeds Rs. 5,000/-, an affidavit in the format provided by the Organizer, declaring that the

Winner is the rightful owner of the airtel number and the same is registered with the operator in the name of the Winner; and (e) Letter of compliance with rules and regulations and declarations in the format as may be required by airtel and/or Organizer or applicable law.

- 3.2.14 All incidental costs, taxes or levies related to the prize(s), if any, shall be exclusively borne by the Winner, including but not limited to TDS, gift tax (if any), road tax, insurance and any other taxes applicable by the Central, State or Municipal government.
- 3.2.15. Any prize of value in excess of INR 10,000/- in a year will attract deduction of tax at source and all taxes to be paid on the prize/s shall be paid by the Winner at the prevailing rate, unless expressly specified otherwise. Further, all Winners must furnish a valid Indian PAN Card copy to claim the prize amount, or prize, irrespective of the value of the same, failing which the Winner's prize shall be forfeited, or the prize shall be rolled over to the next eligible Winner, at the sole discretion of the Organizer.
- ** A Winner earning prize in excess of INR 10,000/- in a year in aggregate from all quizzes or offers conducted by OnMobile Global Limited as one of the organizers irrespective of the operator or other organizers will be subject to TDS under the Income Tax Act, 1961.
- 3.2.16. The list of the Winners of the prizes will be published on the Website-<http://airtel.contestzone.in> after the completion of the Quiz and after all the Winner selection processes are complete.
- 3.2.17 In all challenges/quizzes launched by Organizer and airtel jointly ("**airtel quiz(s)**" or **airtel challenge(s)**"), in any State or circle or circle groups as may be applicable, for the financial year 2015-16 ("**Financial Year**"), one individual Winner, irrespective of the number of mobile connections registered in his/her name with airtel, is entitled to win prizes aggregating worth up to Rupees Five Lakhs only ("**Threshold Limit**"). However,
- (a) Notwithstanding the Threshold Limit, If an individual Winner, irrespective of the MSISDN's has either not achieved the Threshold Limit or has not won any prize under any airtel challenge in the Financial Year and subsequently wins an individual prize during the Financial Year which results in such individual Winner crossing the Threshold Limit, shall, as an exception, be entitled to his/her cumulative winnings in the Financial Year. It is clarified that such individual Winner will be entitled to the afore-said exception only if winning one individual prize results in him/her crossing the Threshold Limit in the Financial Year; and
- (b) Once any individual Winner, irrespective of the MSISDN's achieves the Threshold Limit for the Financial Year, he/she will no longer be eligible to win prizes worth Rupees Ten Thousand and/or above in the Financial Year; and
- (c) In the event there are multiple airtel challenge simultaneously, the Winner announcement of which need not follow the same order as the respective airtel challenge launch date, then the order of the airtel challenges, for the purpose of reckoning the Threshold Limit shall be as determined by the Organizer at its sole discretion.
- 3.2.18 In all airtel challenges launched by the Organizer, in a circle, State or circle groups as applicable for the financial year 2014-15, one individual Winner, irrespective of number of MSISDN's registered with airtel, who has already won prizes aggregating Rupees Ten Lakhs or more for such financial year 2014-15, will not be eligible to win prizes equal to or exceeding Rupees Ten Thousand for the Financial Year.

4. Customer Support:

Winners Zone Members may contact OnMobile at 08049292444 TOLL-NUMBER regarding any queries or complaints pertaining to the Quiz between 9.30 AM to 6.30 PM, on all working days from Monday to Friday. Alternatively, Winners Zone Members may send an email to contest@onmobile.com which shall be answered on all working days. All disputes must be addressed by the Winners Zone Members in writing to OnMobile, and airtel shall neither be responsible nor shall entertain any communication in this regard.

5. Content:

- 5.1 You acknowledge and agree that all copyright and trademarks and all other intellectual property rights in the SMS content, WAP Link, Website and all material or content related to the Quiz shall remain, at all times, owned by OnMobile, airtel and/or their respective owners. All material and content contained in this Website is made available for Your personal and non-commercial use only. Any other use of the material or content on this Website, WAP Link and/ or any information disseminated by SMS or any other means of communication is strictly prohibited.
- 5.2 Questions and their answers, designed or sourced by the Organizer, are as per their best knowledge and information available and have been collected and framed with reasonable prudence. The facts are based on largely known facts and any exceptions are not considered. In case there is any discrepancy or dispute regarding the questions or answers, neither the Organizer nor any third party involved shall have any liability towards any Winners Zone Member.

6. Others:

- 6.1 By entering the Quiz, You confirm and waive the applicability of rules and regulations of the National Do Not Call Registry and You agree to receive promotional messages and alerts including without limitation daily updates on the score from OnMobile and/or airtel, as they may in their sole and absolute discretion decide.
- 6.2 By participating in the Quiz, Winners Zone Members consent to the following information relating to them to be exchanged between airtel, OnMobile and their concerned vendors and/or published or otherwise communicated to in any media that the Organizer/s may deem fit, for any legal purpose: name, mobile phone number, score and/or photograph. The Winners Zone Members also consent to the information being shared by OnMobile with its affiliates and service providers and to the information being processed and stored in the servers of OnMobile or its service providers, inside or outside India.
- 6.3 Subject to any applicable law, all warranties of any kind whatsoever, whether express or implied, are hereby expressly DISCLAIMED by OnMobile and airtel including, but not limited to, (a) meeting of the Winners Zone Member's requirements or aspirations, timeliness, security, the results or reliability of the Quiz; (b) delay or failure in sending or receiving an SMS; (c) the delivery, quality, quantity, merchantability, fitness for use or non-infringement in respect of any goods, services, prizes, benefits or awards acquired or obtained through the Quiz or any transactions effected through the Quiz; (d) by way of and /or on account of this Quiz or for any loss or damage whatsoever that may be suffered; (e) for any personal loss or injury that may be suffered (including loss of life), by a Winners Zone Member and/or any third party, directly or indirectly, by use or non-use of the prizes offered in this Quiz; and (f); any advice or information whether by representations, oral, written or pictorial derived from the Website or through the Quiz.
- 6.4 The employees of airtel, OnMobile and their group companies, affiliate or associate companies shall not be eligible to win any of the prizes offered in this Quiz.
- 6.5 This Quiz cannot be used in conjunction with any alternative offer or promotion which is of similar nature.

- 6.6 This Quiz is subject to force majeure circumstances including without limitation, floods, natural disasters, war, act of terror, political unrests, technical snags, act of God or any circumstance beyond the reasonable control of airtel and/or OnMobile ("**Force Majeure Event**"). Neither OnMobile nor airtel shall be liable for any delay or adverse effect caused to Winners Zone or this Quiz as a result of a Force Majeure Event. OnMobile and/ or airtel shall intimate the suspension of Winners Zone or the Quiz, caused as a result of such Force Majeure Event to the Winners Zone Members. Without limiting the generality of the foregoing, neither airtel nor OnMobile shall be responsible for any claims arising out of technical failures before, during or after the completion of the Quiz including but not limited to any technical failures in the mobile connectivity, any action that has been initiated, actioned or completed through his/her mobile phones, delay in time recorded for answering a question through voice and SMS mode including during the tie-breaker process, failure of servers, failure or any defect in viewing, downloading, using or removing the Content or related URL from their devices, delay or failure in sending or receiving an SMS, the failure to provide the correct score updates or any failures arising out of technical snags or resultant inability of the listener for participation
- 6.7 The Terms and Conditions stated herein shall not override the terms and conditions of the Subscriber Enrolment Form.
- 6.8 This Quiz is subject to guidelines/ directions issued by the Department of Telecommunications ("**DoT**"), Telecom Regulatory Authority of India ("**TRAI**") or any other statutory authority from time to time.
- 6.9 The decision of the Organizer in respect of all transactions under this Quiz including the process of Winner selection shall be final and binding and no requests shall be entertained in this regard for any reason whatsoever.
- 6.10 The Winners Zone Members and Winners hereby irrevocably authorize airtel and its subsidiaries to use the data gathered during and/or after the Quiz in respect of the Winners Zone Member (including Winners Zone Members name, photograph etc.) in any of its communications including marketing promotions and advertisements along with or without airtel's brand.
- 6.11 Apart from the entitlement to the above prizes, the Winners or their legal heirs, successors and representative will have no other rights or claims against the Organiser, unless otherwise mentioned herein.
- 6.12 In the event of any discrepancy between these Terms and Conditions and the terms and conditions of the Winners Zone, so far as the same impact the terms and conditions of subscription to Winners Zone as are specifically provided under the terms and conditions of the Winners Zone, the terms and conditions of the Winners Zone shall prevail. In the event of any such discrepancies impacting the Terms and Conditions of this Quiz, only these Terms and Conditions shall prevail and override the terms and conditions of the Winners Zone.
- 6.13 airtel and OnMobile reserve the right to extend, cancel, discontinue, prematurely withdraw, change, alter or modify this Quiz or any part thereof including the eligibility criteria, the Terms and Conditions and prizes at their sole discretion at any time during its validity as may be required including in view of business exigencies and/or changes by a regulatory authority and/or statutory changes and/or any reasons beyond its control and the same shall be binding on the Winners Zone Members. The latest revised version of the Terms and Conditions shall be effective and binding on the Winners Zone Members from the time of its posting on the Website. You are therefore advised to check the Website regularly for any update(s) or amendment(s) made to these Terms and Conditions and in the event the modified or amended Terms and Conditions are not acceptable to You, You should discontinue the subscription to the Winners Zone.
- 6.14 The Organizer and/or airtel may use sub-contractors or 3rd party vendors or affiliates to execute certain tasks associated with this Quiz.
- 6.15 The Organizer and/or airtel reserves the right, at any time, to unconditionally disqualify any Winners Zone Member who tampers with or who in any way abuses the process or Terms and Conditions,

without giving any prior intimation to the Winners Zone Members. Failure by the Organizer or airtel to enforce any of their rights at any stage does not constitute a waiver of those rights.

- 6.16 The Winners Zone Members shall indemnify and keep indemnified airtel and OnMobile and their officers, directors, employees, customers, affiliates and agents harmless from and against any and all claims, losses, suits, proceedings, action, liabilities, damages, expenses and costs (including attorney's fees and court costs) which OnMobile or airtel may incur, pay or become responsible for as a result of breach or alleged breach of the representations or obligations of the Winners Zone Members hereunder; any failure by the Winners Zone Members to comply with applicable law, including without limitation attempting to undermine the legitimate operation of the Quiz; and/or misuse of any information of a third party. airtel and OnMobile shall have the right to defend themselves, pursuant to this Clause, at the cost of the Winners Zone Members. The Organizer, airtel or their respective affiliates shall not be responsible for any direct, indirect, incidental, special, punitive or consequential damages, including loss of profits, incurred by the Winner or any third party, in connection with the Quiz.
- 6.17 The Organizer and/or airtel do not make any commitment, express or implied to respond to any feedback, suggestion, advice, service and/or queries of the Winners Zone Members.
- 6.18 A Winner shall not be entitled to the prize, in case he/ she fails to clear all outstanding dues payable to airtel and / or is not an active Subscriber of airtel on the date of announcement of the prize and as on the date of claiming the prize.
- 6.19 The Winners' names will be announced as registered in the system of airtel.
- 6.20 These Terms and Conditions are subject to Indian law and the exclusive jurisdiction of the Courts in Bangalore.