



भारतीय बीमा संस्थान  
**INSURANCE  
INSTITUTE OF  
INDIA**



## **ESSAY AND TECHNICAL PAPER WRITING COMPETITION - 2024**

- ❖ S. K. Desai Memorial Essay Writing Competition
- ❖ D. Subrahmaniam Essay Writing Competition
- ❖ Technical Paper Writing Competition - (Life, General and Health Branch)

**Prizes and Merit Certificate will be awarded**

- S.K. Desai Memorial Essay Writing Competition - ₹ 35,000/-
- D. Subrahmaniam Award Essay Writing Competition - ₹ 25,000/-
- Technical Paper Writing Competition (Life, General & Health branch) – ₹ 15,000/- for each category

**Last Date: 09<sup>th</sup> June 2024**

**Submit at [competition@iii.org.in](mailto:competition@iii.org.in)**

Insurance Institute of India  
'G'- Block, Plot No. C-46,  
Bandra- Kurla Complex,  
Bandra (East), Mumbai – 400 051  
Website: [www.insuranceinstituteofindia.com](http://www.insuranceinstituteofindia.com)



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## ESSAY AND TECHNICAL PAPER WRITING COMPETITION - 2024

### Rules & Topics

1. The Competition is open to the members of the Insurance Institute of India. Anyone who wish to participate in the Competition should enroll as a Member of Insurance Institute of India.
2. D. Subrahmaniam Award Essay Writing Competition - Members below 45 years of age are eligible to participate. There is no age restrictions for other two competitions.
3. Essays/Papers will be accepted from individual members only. Joint contributions will not be accepted.
4. Essays/Papers submitted for consideration should not be previously published or presented elsewhere.
5. The contribution should be original. Participant should make a declaration to that effect while submitting the essay/paper.
6. **Topic for the S. K. Desai Memorial Essay Writing Competition:**  
**“Gearing up to insure Vikasit Bharat”**
7. **Topic for the D. Subrahmaniam Award Essay Writing Competition:**  
**“Composite Insurance Companies - Opportunities and Challenges”**
8. **Topics for the Technical Paper Writing Competition are listed below:**  
  
**Life Branch: “Aligning with Gen Z: Imperatives for Life Insurers”**  
  
**General Branch: “Broadening and deepening the Market Pie - Looking beyond Motor and Health Segments“**  
  
**Health Branch: “Growth Strategies for Health Insurance - unlocking the potential of Missing Middle class”**
9. The Essay/Paper should not exceed :

For S.K. Desai Memorial Essay Writing Competition & D. Subrahmaniam Award Essay Writing Competition – Maximum - 15,000 words & Minimum – 4,000 words plus an Abstract of not more than 500 words.

For Technical Paper Writing Competition (Life, General & Health Branch) – Maximum - 10,000 words & Minimum – 3,000 words plus an Abstract of not more than 500 words.

The contribution should be submitted in word format (.doc file) with the following settings:

- a) Font Name – “Times New Roman”
  - b) Font Size -12
  - c) Space between lines – 1.5
  - d) Space before paragraph – 6 pt.
10. The essay/paper should be original, well researched and all sources should be duly acknowledged. A bibliography, a list of references and footnotes, if any, should be attached at the end of essay/paper. This will not add to the final word count of the Essay/Paper. The participants should avoid using overbearing words and sentences. Participants should ensure that the essay/paper ideas are well expressed and in neatly manner.
  11. Participants should ensure that their Essay/Paper must be free from plagiarism. Essays/Papers which are found plagiarized will be disqualified from the competition.
  12. The Essay/Paper and abstract must be sent through e-mail on [competition@iii.org.in](mailto:competition@iii.org.in) and should reach to us **on or before 09<sup>th</sup> June, 2024.**
  13. The contribution should be submitted in the following format:
    - **Covering Letter containing participation and self-declaration regarding originality of the Essay/Paper.**
    - **Main Essay/Paper in word format i.e. .doc file only (do not mention author details in this file)**
    - **The below details of Participant / Author in excel format i.e. .xls file is mandatory to be submitted (such as Participant / Author name, Residential & Office address, Registration Id. Candidate Id., Date of Birth, Qualification etc. should be mentioned).**

<b>Name of the Participant / Author</b>	
<b>Residential Address</b>	
<b>Office Name &amp; Address</b>	
<b>Contact No. (Mobile/ Landline No.)</b>	
<b>Qualification</b>	
<b>Date of Birth</b>	
<b>Email ID</b>	
<b>Registration ID.</b>	
<b>Candidate ID.</b>	
<b>Membership of which Associated Institutes</b>	

**In case the author’s name or any identifiable details appear in the main body of essay/paper, such entries will be disqualified.**



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14. Essay will be evaluated by distinguished evaluators from industry having academic experience and generally assessed on following points:
  - Content - Clarity and Essay/Paper Contents.
  - Originality and Relevance of Essay/Paper
  - Structure & Flow of Essay/Paper
  - Relevance and Effectiveness to the Insurance Industry
  - Presentation and Effectiveness in communicating the message
  
15. The Institute shall have the copyright of the essays selected for award which shall become the property of the Institute. The Prize winning essays shall be published in the Journal of the Institute at the discretion of the Editorial Board. Publications, thereafter elsewhere would need III approval in writing.
  
16. If any Essay/Paper entry is found to be incompatible with the above Rules and Conditions then, such entry will not be considered. The Institute reserves its right to accept or reject the contributions received for the Competition and the decision of the Insurance Institute of India shall be final and binding in this respect.
  
17. The result of the Essay and Technical Paper Writing Competition will be announced by July 2024 on our website [www.insuranceinstituteofindia.com](http://www.insuranceinstituteofindia.com).

For any query regarding submission of the essay/ paper, kindly contact to **Ms. Poonam Raut / Ms. Meghana Shivtarkar** on **022-69654221/ 022-69654241**, Admin Officer, Secretarial Department or write to us on [competition@iii.org.in](mailto:competition@iii.org.in).