

SHOW YOUR CREATIVITY AND INNOVATION FOR DISASTER RISK REDUCTION!



ON THE OBSERVANCE OF  
INTERNATIONAL DAY FOR  
DISASTER RISK REDUCTION  
2024

# POSTER/PAINTING COMPETITION

## Winning Prizes

|                 |                 |                 |
|-----------------|-----------------|-----------------|
| 1 <sup>ST</sup> | 2 <sup>ND</sup> | 3 <sup>RD</sup> |
| ₹20,000         | ₹15,000         | ₹10,000         |

## THEME

**"Youth in Action: Building Resilience"**

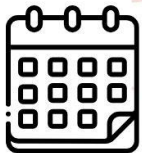
### WHO CAN APPLY?

Students of class IX to XII

### HOW TO SUBMIT?

The participants may share their entries to the respective SDMAs (State Disaster Management Authorities) through their school authorities. SDMAs will forward two best entries from each state to NIDM for final selection of winners, on the address mentioned below:

**Executive Director,**  
National Institute of Disaster Management,  
(Ministry of Home Affairs, Government of India),  
Plot no. 15, Pocket-3, Block-B,  
Sector-29, Rohini, Delhi -110042



**Last Date**

**08 SEP 2024**

For any query, please write email to [nazia.nidm@govcontractor.in](mailto:nazia.nidm@govcontractor.in)  
or [ranjankumar.nidm@govcontractor.in](mailto:ranjankumar.nidm@govcontractor.in)

For more information, please visit <https://nidm.gov.in/>

**NATIONAL INSTITUTE OF DISASTER MANAGEMENT (NIDM)**

Ministry of Home Affairs, Government of India

**Poster/ Painting Competition on the Theme**  
**Youth in Action: Building Resilience**  
**On the occasion of Observance of International Day on Disaster Risk Reduction**

**Concept Note**

**01. Introduction:**

India, due to its unique geo-climatic and socio-economic conditions, is vulnerable, in varying degrees, to floods, droughts, cyclones, tsunamis, earthquakes, urban flooding, landslides, avalanches and forest fire. Out of 36 States and Union Territories (UTs) in the country, 27 are disaster prone. 58.6% landmass is prone to earthquakes of moderate to very high intensity; 12% land is prone to flood and river erosion; out of 7,516 km coastline, 5,700 km is prone to cyclones and tsunamis; 68% of the cultivable land is vulnerable to drought, hilly areas are at risk from landslides and avalanches, and 15% of landmass is prone to landslides. A total of 5,161 Urban Local Bodies (ULBs) are prone to urban flooding. Fire incidents, industrial accidents and other manmade disasters involving chemical, biological and radioactive materials are additional hazards, which have underscored the need for strengthening mitigation, preparedness and response measures.

**02. About NIDM:**

The National Institute of Disaster Management (NIDM) was constituted under an Act of Parliament with a vision to play the role of a premier institute for capacity development in India and the region. The efforts in this direction that began with the formation of the National Centre for Disaster Management (NCDM) in 1995 gained impetus with its redesignation as the National Institute of Disaster Management (NIDM) for training and capacity development. Under the Disaster Management Act 2005, NIDM has been assigned nodal responsibilities for human resource development, capacity building, training, research, documentation and policy advocacy in the field of disaster management.

**03. International Day for Disaster Risk Reduction (IDDRR) 2024:**

To achieve the goal of the Sendai Framework of reducing global disaster risks and losses, the International Day for Disaster Risk Reduction (IDDRR) is commemorated on October 13 every year and is observed globally to raise awareness about disaster risk reduction. This year's **IDDRR theme is "Empowering the Next Generation for a Resilient Future"**

#### **04. Observance of International Day for DRR:**

The National Institute of Disaster Management will conduct a Workshop on October 09, 2024 to commemorate the International Day of Disaster Risk Reduction, using it as an opportunity to focus national attention on important issues in “Empowering the next Generation for the Resilient Future”.

#### **05. About the Painting Competition:**

United Nations Convention on the Rights of the Children(UNCRC), Article 12 says that every child has the right to express their views, feelings and wishes in all matters affecting them, and to have their views considered and taken seriously. This principle recognises children and young people as actors in their own lives and applies at all times throughout a child’s life. Children are agents of change and should be given the space and modalities to contribute to disaster risk reduction, in accordance with legislation, national practice (Sendai Framework 2015). Children are our future, and they need to be exposed to all dimensions for a holistic growth. Disaster Management is one such critical aspect to which adequate exposure is required for their sound development. They can also become resources for dissemination of the same knowledge to the community. Hence, as a part of observance of International Day for DRR, and in order to ensure participation of the next generation i.e. Youth & Children, NIDM is organizing various events and one such important event is **National Level Poster/Painting competition for school students of Class 9<sup>th</sup> to 12<sup>th</sup> on the theme " Youth in Action: Building Resilience"**.

#### **06. Objective:**

The Painting Competition aims to make the children aware of the importance of resilient communities for disaster Risk reduction wherein youth can play a leadership role.

#### **07. Theme: “Youth in Action: Building Resilience”**

#### **08. Guidelines:**

- It is proposed to conduct the national level Painting competition through State Disaster Management Authority (SDMA)
- (The entries would be invited from schools (recognized by CBSE/ICSE/State Boards etc) by the SDMAs in all the States.
- The painting competition will be held for one category – Class IX to XII
- Up to 2 entries from each State/UTs could be entertained for representation at national level.
- The first 3 winners at the National level will be awarded cash prizes, the certificate of recognition and a memento/medal.
- Wide publicity will be given to the competition through website of NIDM.

- The Painting Competition is to be initiated in the schools of the States/UTs for which State Disaster Management Authorities are requested to give wide publicity to the competition by soliciting participation of eligible school students.
- All eligible students will be allowed to submit only one painting. The participant must mention name, class, age, gender(F/M), contact details (full address, phone, area Pin code and e-mail) either in Hindi or English on the back of the painting (NOT on the painting).
- The painting competition will be held at school level and all the participating schools may submit the best 3 entries to the SDMA of their respective States/UTs. The SDMAs, however, may devise any other method/mechanism to select 2 best entries from the State.
- Each painting should be on A3 sheet.
- Style of painting is free; can be done by any means as crayons, colored pencils, water colours, etc.
- Committee/Jury appointed by ED NIDM will evaluate the paintings received. The decision of the jury of NIDM would be final and binding. The jury will select 3 best paintings out of all the paintings received in their respective State/UT.
- Top three winners will be rewarded with remuneration cheques and a certificate of recognition and a memento/ medal on 9 October 2024 at New Delhi on the occasion of observance of International Day on DRR
- Entries not fulfilling the timeline will be rejected.
- The Rights for Utilisation of paintings submitted for competition would be with the organiser.

## 09. Timeline:

| S. No | Activity                                     | Time line      |
|-------|--|----------------|
| 1     | Competition to be held at Schools            | 19-23 Aug 2024 |
| 2     | Submission of entries to SDMAs of States/UTs | 30 Aug 2024    |
| 3     | Entries to be sent to NIDM from SDMAs        | 08 Sept 2024   |