Aavirbhava - A Photography Competition
Rules and Regulations

All that you need to know about Aavirbhava - A Photography Competition

The **Media Cell** of Imperial School of Agri-Business (ISAB) proudly presents Aavirbhava - A Photography Competition

Description:- **Aavirbhava** is a three-round photography competition that challenges participants to showcase their creativity, technical skills, and editing prowess through different stages. Participants will engage in raw and edited theme-based photography, culminating in on-site event coverage at the ISAB Campus.

Following are the guidelines and other important information of this event.

Rules & Regulations :

• Undergraduate and Postgraduate students of Agriculture and allied streams are allowed to participate in this competition

• Each team should comprise a minimum of **two** students and a maximum of **four** students. The students can be from different full-time programs of the colleges, but they should belong to the same university

• Any number of teams can participate from one College/Institution/University

• A member can be part of only one team related to this event. Although student is eligible to participate in other events as individually or in the group under Sambhramaa 2024.

It is important for each party to follow certain rules of conduct to ensure a harmonious and productive competition :

- No change in the team structure is permitted after the team has registered
- All submissions must be original and created by the participants. Plagiarism will result in immediate disqualification.
- All submissions must be uploaded on the given platform before the deadline for each round.
- The primary language for the competition is English.
- Ensure that final submissions are in the prescribed formats (JPEG, PNG, PDF).
- Photos must meet size and resolution requirements as specified by the organizers (max size 10 MB per image).
- Teams are expected to maintain a high standard of conduct throughout the competition. Misbehavior or misconduct will lead to team disqualification.
- The judges' decisions are final and binding. No appeals or reconsiderations will be entertained.

Timeline:

Registration closes	15th November, 2024, 11:59:59 PM
Guidelines for the Photography competition to all the registered teams	16th November 2024
Round 1 (Raw Theme)	18th November, 2024
Results of Shortlisted Teams in Round 1	20th November, 2024
Round 2 (Edited Theme)	22th November, 2024
Announcement of short-listed teams on ISAB Social Media handles/websites	25th November, 2024, 7:00 PM
Final Round competition, internship job fair and award distribution ceremony	13-14 December, 2024

Registration:

Teams have to register online for the event from the following link by November 15

Registration Link

1. Google Forms: https://forms.gle/bhwvibeEvDyVXTqUA

There is no fee for the registration

» The team leader needs to register for the team with all team members' details and the team's name.

» Ensure the contact details entered during registration are correct. We will be relying on this information for future correspondence.

Stages of the Competition:

Round 1: Raw Theme Submission (Online)

- **Activity:** Teams will capture photos based on a specific theme provided by the organizers.

- **Submission:** Upload the unedited photo as per the guidelines (JPEG/PNG, max size 10 MB).

- **Judging Criteria:**

  o **Creativity:** How unique and imaginative the photo is in relation to the theme.

  o **Relevance to the Theme:** How well the photo captures the essence of the given theme.

  o **Technical Quality:** Sharpness, exposure, composition, and framing.

Round 2: Edited Theme Submission (Online)

- **Activity:** Teams will capture new photos based on a second specific theme and apply creative edits to enhance the impact of the image.

- **Submission:** Upload the edited photos along with a brief description of the editing techniques used (JPEG/PNG, max size 10 MB).

- **Judging Criteria:**

  - **Originality:** How creatively the team interprets and enhances the photo through editing.

  - **Editing Skills:** The skill level demonstrated in photo editing (contrast, colors, effects, etc.).

  - **Adherence to the Theme:** How closely the edited photo aligns with the provided theme.

  - **Overall Visual Impact:** How striking and captivating the final edited photo is.

Note: This round will be eliminative. The top participants will proceed to the final round.

Round 3: Live Event Coverage (Offline at ISAB Campus)

- **Activity:** Finalists will participate in the on-campus event and capture the best moments of various activities happening throughout the day.

- **Execution:** The theme and specific events to be captured will be disclosed on the day of the event.

- **Editing and Collage:** Teams must edit their photos and create a collage showcasing the highlights of the day.

- **Submission:** The final collaged photo must be submitted by the end of the event.

- **Judging Criteria:**

  - **Event Coverage:** How well the photos capture the essence of the events and key moments.
  - **Creativity in Collage:** Originality in arranging and presenting the photos in the collage format.
  - **Technical Excellence:** Composition, editing, and overall photo quality.
  - **Overall Presentation:** How the collage comes together as a cohesive, visually compelling narrative.

Judging and Evaluation Criteria:

Across all rounds, participants will be evaluated on:

1. **Creativity & Originality:**
   How unique and imaginative are the concepts and execution of the photos?

2. **Adherence to the Theme:**
   Do the photos align with and accurately represent the themes provided?

3. **Technical Quality:**
   Attention to detail in terms of composition, framing, lighting, sharpness, and exposure.

4. **Editing Skills (Round 2 & 3):**
   The level of skill demonstrated in enhancing the photo without losing its authenticity and impact.

5. **Event Capturing Ability (Round 3):**
   How well the team captures key moments and conveys the spirit of the event.

Prizes & Certificates:

- First prize: INR 11000/-
- Second prize: INR 5000/-
- All finalists will receive certificates of participation.

Note: The Finalists who shall participate in the award ceremony will be asked to visit ISAB Campus for the finale among the shortlisted team. Finalist will be informed in advance with travel details.

Contact information: In case of any query, participants can send an email below coordinates with their registered email ID to mediacell@isab.org.in and in the subject line just mention what you wish to know.

Event Secretary- Mr. Pranao
Email ID- mediacell@isab.org.in
What's App – 9360654666, 8250788598

For getting updates regarding the event, please follow us on:
https://www.linkedin.com/company/media-cell-isab/